



President’s Report to the PCCD Board of Trustees



March 23, 2021

Dr. Nathaniel Jones III, President



CoA Meets All ACCJC Standards

During the exit forum, ACCJC Visiting Team members indicated that College of Alameda has met all of the accreditation standards and they offered no recommendations for improvement.

Visiting Team members also praised the high quality and beautiful design of the College’s Institutional Self Evaluation Report (ISER).

Moreover, they were especially laudatory when they spoke about the great work that the College had accomplished in the important areas of distance education, and also about our strong commitment to diversity, equity, and inclusion.

I want to thank our Accreditation Liaison Officer and Vice President of Student Services **Dr. Tina Vasconcellos** and all of the team members who assiduously worked with her on our successful Institutional Self-Evaluation Report and helped plan the recent Accreditation Team virtual visit.

Enrollment Update & Strategic Enrollment Management (SEM) Efforts

Student access and success are key components for us to consider in developing effective enrollment management strategies. CoA is known for its high-touch approach in supporting student success both in and outside of the classroom. Going forward, and in order to expand our accomplishments in this area, we will be offering Equity Academy trainings designed for classrooms and student support services. We also are in the process of implementing a student-centered campaign that will include website redesign, enhanced call center activities, targeted advertising and outreach, and the development of a virtual enrollment hub. These renewed efforts will be data driven in order to refine and improve the strategies with a commitment to continuous quality improvement. We also hope to improve student retention through greater engagement opportunities with special programs and activities, including ACCESO/Puente, Veterans workshops, Umoja, and special events to name a few. I invite you to read below recent testimonials by our ACCESO and Puente students talking candidly about their experiences at CoA. Both of these exceptional programs are under the direction of Hispanic Serving Institution Grant, ACCESO/Puente Programs Director **Horacio Corona Lira**.

The mission of the College of Alameda is to serve the educational needs of its community by providing comprehensive and flexible programs and resources to empower students to achieve their goals.

Terms	AY19/20 Target (FTES)	AY19/20 Actual	AY19/20 Variance	AY20/21 Target (FTES)	AY20/21 Actual	AY20/21 Variance	AY19/20 % of Target	AY20/21 % of Target
Summer	326.9	338	10.60	300.3	292	(8.0)	103%	97%
Fall	1,471.1	1,323	(148.30)	1,351.4	1,156	(195.2)	90%	86%
Spring	1,471.1	1,219	(251.80)	1,351.4	1,175	(176.4)	83%	87%
Total	3,269.1	2,880	(389.5)	3,003.1	2,624	(379.6)	88%	87%

Here's What Our ACCESO Students Are Saying...

The Adelante con Comunidad, Excelencia, Sabiduría y Oportunidad (ACCESO) Program serves and supports Latinx students in attaining a certificate, degree, or transfer within three years. The ACCESO Program is open to all students. [Our ACCESO students](#) recently shared their first-hand accounts on what it's like joining [CoA's ACCESO program](#). Here's what they had to say.



Name: Amanda Reyes
Major: Art

“I joined ACCESO for the community! ACCESO has been an integral part of my decision to transfer to a University. After

meeting with counselor Danna, she reassured me that I was ready to move on to the next step. Her encouragement was needed and I’m so happy to be transferring this Fall 2021! I would recommend ACCESO to students so they may also take advantage of the support of truly interested and dedicated staff, educational direction, and personal development learning opportunities. ACCESO has been a wonderful part of my junior college experience and I am grateful to be a part of it!”



Name: Lily Carrillo
Major: Transfer

“As a first-generation college student and a child of immigrants, I felt like I truly was alone throughout my whole college process and

didn’t even know where to begin to ask for help. Through ACCESO, I received personalized help with my transfer process, support from others in the community who have similar struggles to mine, and overall genuinely felt loved, seen, and supported. I would recommend joining to anyone who feels alone or not seen in community college, come join this amazing community! I’m now going to be attending a 4-year university and be the change in my family, all with the help of ACCESO!”



Name: Raciél Diaz
Major: Business

“I joined ACCESO to find a place that felt like home for me. The amount of information and help I’ve gotten from ACCESO really bolstered my efforts

to graduate on time and motivated me to try harder knowing I have the support. The counseling and knowing there’s resources available from an academic standpoint really allows me to not feel alone. I would recommend ACCESO to all students, especially if it’s your first semester in college. I really want to emphasize how much being in the ACCESO program helped me!”



Name: Fernando Cardenas
Major: Mechanical Engineer

“I joined ACCESO because I was having an extremely difficult time with my physics classes. I needed help understanding the complex concepts that were

being taught in my class and ACCESO connected me to an outstanding tutor who walked me through practice problems. I would recommend ACCESO to other students in a heartbeat because the support that I’ve received at ACCESO is unparalleled, and it has played a major role in my academic success!”

Our Puente Students Have Great Things to Say About Their Program

Puente students, or Puentistas, work closely with their counselor, English instructor, and mentor to prepare for transfer to four-year colleges and universities. Some of [our Puente students](#) recently shared their experiences with [CoA’s Puente Program staff](#). Here’s what they had to say.



Name: Ailani Bravo

Major: Political Science

“Puente has been amazing and very helpful with my college

experience. Coming out of high school and being clueless about how to apply to classes, financial aid and to be ready to transfer, Puente was there for me to lead me to the right path to sign up for the right classes and apply for financial aid. Not only are the teachers and mentors amazing, but also my classmates are very supportive and encouraging to each other so we create a familia with each other. I recommend all students to join the Puente Program to be able to have a supportive community in your college experience.”

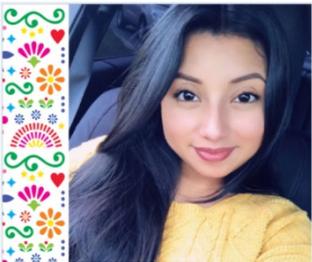


Name : Gilberto Gastelum

Major: Automotive Tech

“I am currently enrolled in College of Alameda seeking to become an Automotive Engine Performance Tech. Puente is a great program,

Puente has helped me through college since day one. Puente became part of me and little by little I began to build a relationship with all my peers. Not only did I build a relationship with my peers but I also began to feel a good communication with my teachers. I would honestly recommend this program to students who will be enrolling as freshman, it will help you a lot!”



Name: Adriana Montano

Major: Business Administration

“The Puente Program has been a big part of my college experience

because they create a sense of FAMILIA, you are not left behind and they go out of their way to help you in any way possible. The best thing is that you have a counselor with who you meet with twice per semester to make sure you are on track. Puente has been and is a great experience. Come and join the Puente Program at College of Alameda to have a wonderful experience of your own!”



Name: Michele Almodobar

Major: Undeclared

“I am a first-time student in my 40s. When I first started College of Alameda, I did not have a

clue what I was doing. If it wasn't for the Puente Program, I believe I would have fallen behind. Puente is always there to help in any way. They have great administration, counselors, classes, and lots more. I am so thankful to have Puente be a part of my college journey.”



Disabled Students Programs & Services (DSPS) Is Changing Their Name

CoA's Disabled Students Programs and Services (DSPS) is in the process of transitioning webpages, documents, and materials to reflect its new name: Student Accessibility Services (SAS). CoA's effort to make this change has been led by SAS Coordinator **Rachel Goodwin**, M.S., C.R.C.

Last spring 2020, a survey was conducted of students, faculty, and classified professionals who were associated with DSPS district-wide to identify a unified name for DSPS programs at all of the Peralta campuses. After soliciting names from constituents, polls were used to narrow the choices to the top three names, followed by a concluding poll, which resulted in the final choice. This spring SAS staff and faculty are working to implement the transition--watch for the new name on communications materials and know that our students can expect the same great level of services that they experienced at DSPS in the past.



CoA's Umoja and ACCESO Programs Are Offering Students a Free Financial Literacy Workshop Series

Umoja and ACCESO have partnered with financial literacy expert, **Jason Matthews**, of Mathews Financial & Insurance Solutions, who will be presenting three separate virtual workshops (on Zoom) designed to familiarize students with practical strategies for budgeting, saving, credit, building and repairing credit, and investing.

The first workshop, Living Beyond the Next Paycheck: Developing Strategies for Budgeting and Saving, was offered on Thursday, March 11, 2021 from 4 p.m. to 5 p.m.

Two more workshops will be offered this semester in April and May.

Umoja and Free Financial Literacy Workshop Series

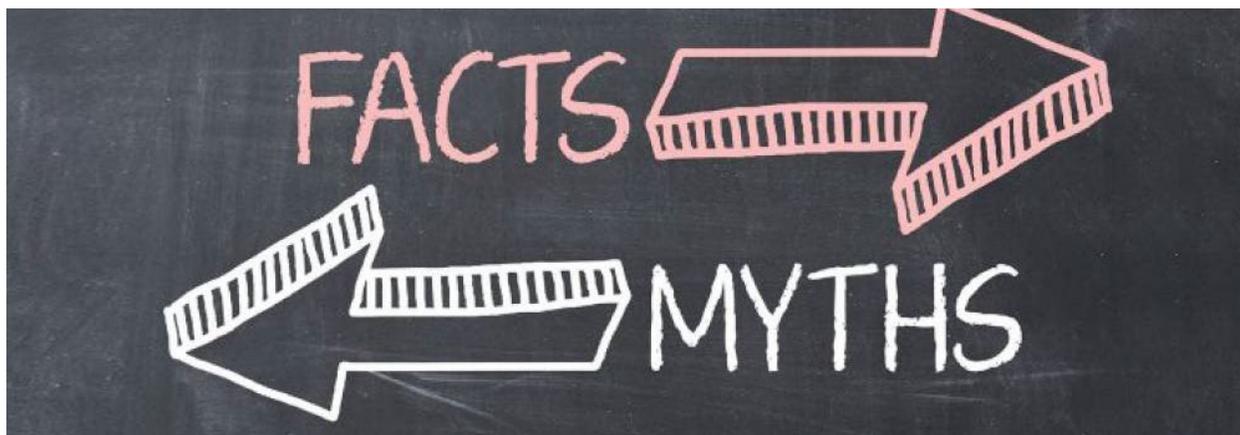


Credit 101: What is it? How to Build and Repair

Tuesday, April 13, 2021

4 p.m. to 5 p.m.

Registration Information: <https://zoom.us/meeting/register/tJMrcCtToiHNAil6IMyxBqntmNFJARFnYs>



Investing for Beginners: Myths & Misconceptions, Value in Investing, Starting Now

Thursday, May 6, 2021

4 p.m. to 5 p.m.

Registration Information: https://zoom.us/meeting/register/tJUvcu-rpjooHNOKIBLCJki4vn4WcA0_PyNm