

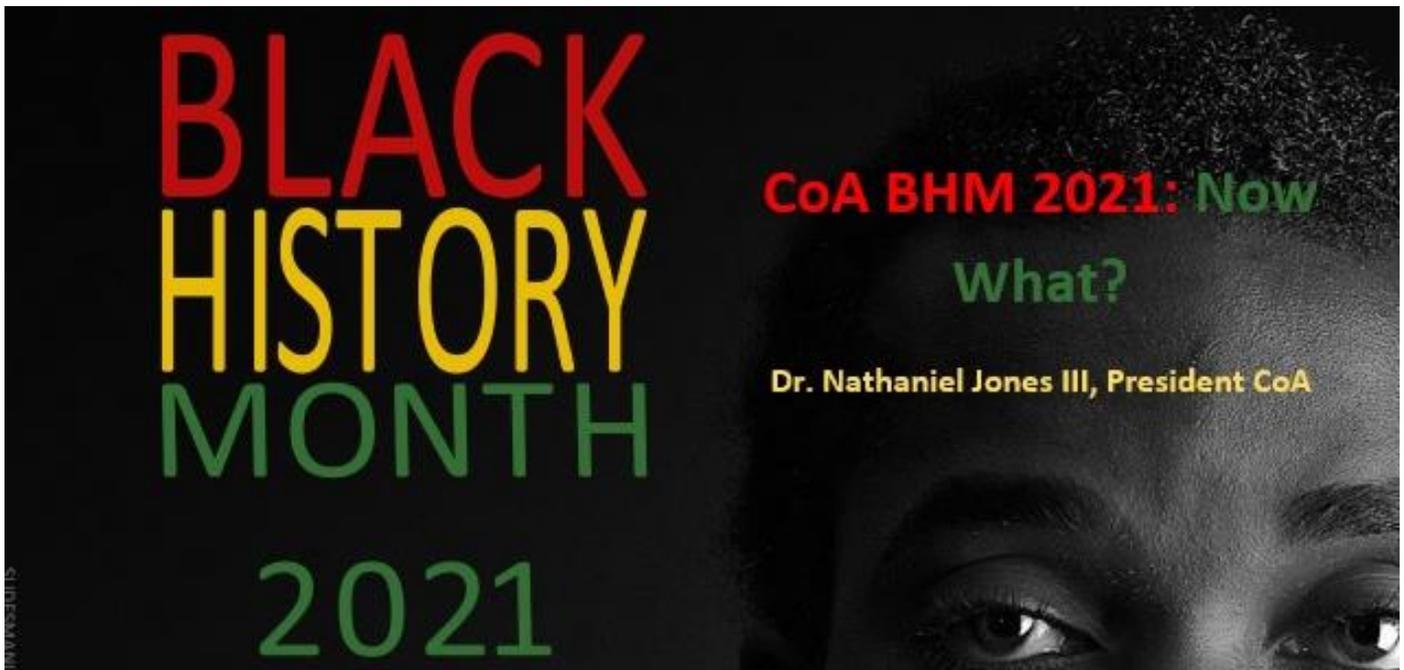


President's Report to the PCCD Board of Trustees



March 9, 2021

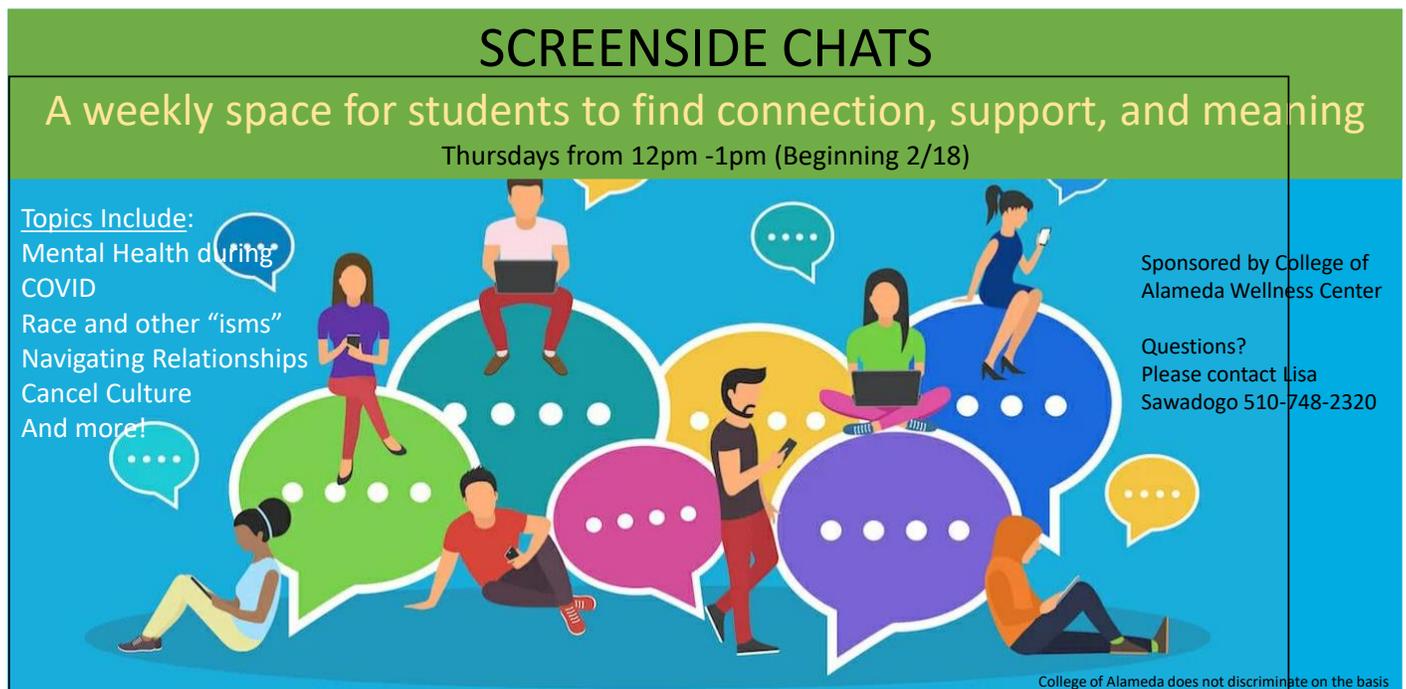
Dr. Nathaniel Jones III, President



It was an honor to participate in College of Alameda's (CoA) Black History Month celebratory speaker series. My presentation on February 26, 2021, focused on the many accomplishments of Blacks in virtually every area of human endeavor, including medicine, arts, architecture, engineering, politics, business, entertainment, and sports. I also highlighted opportunities for each of us at the College to become the catalyst for a necessary paradigm shift from a deficit view to an asset view that better supports our Black and Brown students' access to college and their academic success. This shift is needed to address the findings of the *Impact of COVID on Enrollment and Success* report that was presented at the February, 23, 2021, meeting of the Board of Trustees. My entire presentation is available online by clicking [here](#). Special thanks to all of our Black History Month presenters, including Cosumnes River College President **Dr. Edward C. Bush**, Disabled Students and Services Program (DSPS) Counselor **Dr. Jacinda Marshall**, College to Career (C2C) Program Coordinator **Jennifer Sanoh**, and Peralta Community College District Vice Chancellor of Academic Affairs **Dr. Siri Brown** for their participation in the speaker series. Also, thanks to the CoA faculty and staff who helped coordinate the speaker series: **Lydell Willis, Marcean Bryant, Kawanna Rollins, Brenda J. Lewis, Jody Campbell, Natalie Rodriguez, and Carla Pegues.**

Enrollment Update & Strategic Enrollment Management (SEM) Efforts

College of Alameda administrators, faculty, and staff continue to implement new strategies aimed at boosting student recruitment and retention. Recent efforts include: expanding course offerings for the College's popular Spring Intersession program, adding new student support services like Screenside Chats, and designing a series of fun and engaging student activities, which are being offered this spring by our Office of Student Activities and Campus Life and the Associated Students of College of Alameda (ASCOA). A few of these initiatives are featured below.

A promotional graphic for 'Screenside Chats'. At the top, a green banner contains the title 'SCREENSIDE CHATS' in white. Below this, a light green banner reads 'A weekly space for students to find connection, support, and meaning' in orange, with 'Thursdays from 12pm -1pm (Beginning 2/18)' in black below it. The main body is blue and features several stylized speech bubbles in various colors (green, yellow, purple, pink) with white dots inside. People are illustrated sitting on or around these bubbles, some using laptops or phones. On the left, a list of topics is provided: 'Topics Include: Mental Health during COVID, Race and other "isms", Navigating Relationships, Cancel Culture, And more!'. On the right, it says 'Sponsored by College of Alameda Wellness Center' and 'Questions? Please contact Lisa Sawadogo 510-748-2320'. At the bottom right, a small white box contains the text 'College of Alameda does not discriminate on the basis'.

Our Wellness Center Is Offering Weekly Screenside Chats for Students

Retention is an important part of SEM planning. The pandemic continues to hamper our students' quality of life, leading to a greater sense of isolation and also posing additional challenges to their academic success. In an effort to address these issues, College of Alameda faculty and staff have designed virtual weekly chat sessions aimed at providing students with a support network and meaningful opportunities to feel more connected to their campus community. The chat sessions offer a safe space for students to discuss issues important to them, including mental health, relationships, racism, and more.

Students may participate in the Screenside Chats using this Zoom link:

<https://zoom.us/j/97456202753?pwd=dEVrZkV2U2VjZ2poeU1SSlFRb0U5dz09>

Office of Instruction SEM Update

This month, CoA's Office of Instruction is reviewing and promoting late starting classes and the second group of eight-week classes sessions. College department chairs and deans also are preparing the list of courses to be offered during the upcoming Spring 2021 Intersession. Intersession classes are increasing in popularity with students who are interested in earning full-term transferable credit in just three or four weeks. The number of sections that will be offered during the Spring 2021 Intersession will increase from 31 sections, offered in spring 2020, to 40 sections this semester.

The Office of Student Activities & Campus Life & ASCOA Virtual Events

The Office of Student Activities and Campus Life and the Associated Students of College of Alameda (ASCOA) have planned a series of monthly events for Spring 2021 semester to help students battle quarantine fatigue and have fun.

The first of the ASCOA series of events, Home is Where the Heart Is, took place on Thursday, February 18, 2021. Senators were grateful to have the participation and support of Classified Senate President, **Ms. Kawanna Rollins** and Staff Assistant **Ms. Brenda Lewis** for the event.

There were several moving moments during the virtual scavenger hunt when students shared precious family heirlooms inherited from beloved family members who had passed.

A Walk in Your Shoes

March 18, 2021, 12 p.m.

A virtual field trip of students' hometown or country using Google Maps.

<https://zoom.us/j/91090938553?pwd=Lzg2V2tBMk5CUWtTSEZnUHpLMmI0UT09>

COVID Couldn't Keep Us Down: CoA Talent Show

April 15, 2021, 12 p.m.

Featuring poetry, music, or dance presentations.

Register here: <https://forms.gle/ddL2pc4G1MubV9ZF8>



From the left: Mathematics Professor Richard Kaeser, Physics Professor Byung Kyu Park, and Diesel Mechanics Professor John Taylor

Congratulations to Our Newly Tenured Faculty

On behalf of our students, faculty, and staff, I want to extend congratulations to our faculty members who have recently earned tenure: Physics Professor **Byung Kyu Park**, Mathematics Professor **Richard Kaeser**, and Diesel Mechanics Professor **John Taylor**. These faculty members have demonstrated superior achievement in their field, showed great dedication to their work, and received professional confirmation from their peers.