

# Peralta Community College District

Berkeley City College  
College of Alameda  
Laney College  
Merritt College



## Non-Instructional Department, Program, or Administrative Unit Program Review Handbook

Fall 2015



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# Purpose and Goals

The information gathered during the program review process provides the basis for informed decision making in the Peralta Community College District. Program Review is a systematic process for the collection, analysis, and interpretation of data concerning a program or department. It provides the department, program or administrative unit accountability by collecting, analyzing and disseminating information that will inform integrated planning, resource allocation, and decision-making processes.

The primary goals are to:

- Ensure quality and excellence of academic and student support programs and administrative units.
- Provide a standardized methodology for review of units.
- Provide a mechanism for demonstrating continuous quality improvement, producing a foundation for action.
- Identify effective and exemplary practices.
- Strengthen planning and decision-making based upon current data.
- Identify resource needs.
- Develop recommendations and strategies concerning future directions and provide evidence supporting plans for the future, within the program or unit, at the college and at the District level.
- Inform integrated planning at all levels within the College and the District.
- Ensure that services reflect student needs, encourage student success, and foster improved teaching and learning.
- Provide a baseline document for demonstration of continuous improvement and use as a reference for future annual program updates.

# Components in the Process

The Non-Instructional Department, Program or Administrative Unit Program Review process, which occurs every three years, consists of answering a set of questions designed to aid in the examination of support and administrative services. These questions direct attention to assessment results, support services, administrative functions, and resource areas related to student success in order to develop a plan that will improve the quality of support and administrative services.

The primary components in the Non-Instructional Department, Program or Administrative Unit Program Review process include:

- The Non-Instructional department, support or administrative service Program Review Team
  - Completion of a Non-Instructional Department, Program or Administrative Unit Program Review Narrative Report every three years
  - Validation of the Non-Instructional Department, Program or Administrative Program Review Report
  - Completion of three reporting templates (found in the appendix). They are:
    - The *Program Review Resource Requests Template* in which to summarize key resource needs.
    - The *Integrated Goal Setting Template* in which to set goals, objectives and action plans based upon the Program Review findings in alignment with PCCD Strategic Goals and Institutional Objectives.
    - The *Validation Process Form* in which to document the validity of the program review.
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- Annual Program Updates (APUs), which review progress in meeting goals identified in the Non-Instructional Program Review, are completed in the alternate years within the comprehensive Program Review three year- cycle.
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Thus, the recommendations and priorities from the Non-Instructional Department, Program or Administrative Unit Program Review feed directly into the development of departmental and/or unit plans. In turn, the departmental and/or unit plans serve as the driving mechanisms in formulation of updated educational, budget, technology and facilities plans.

# The Non-Instructional Department, Program or Administrative Program Review Team

The Non-Instructional Program Department, Program or Administrative Unit Review Team at the College is comprised of the following members:

- Department, program or administrative unit Manager.
- Two additional staff members within the department, program or administrative unit.
- All staff within a department, program or administrative unit are encouraged to participate in the Non-Instructional Department, Program or Administrative Program Review process, although participation is not mandatory.
- A college body, such as a validation committee or institutional effectiveness committee, comprised of staff outside of the department, program or administrative unit.

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The Non-Instructional Department, Program or Administrative Unit Program Review Team will analyze the Program Level Outcomes and/or Service Area Outcomes assessment results and other information (student demographic data, needs assessments, student engagement surveys, student satisfaction surveys, etc.) and complete the Non-Instructional Department, Program or Administrative Unit Program Review Narrative Report.

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**Validation:** A *designated college body*, such as a validation committee or institutional effectiveness committee, will review the Non-Instructional Department, Program or Administrative Unit Program Review Narrative Report to ensure completeness of the narrative report, the resource needs template, and the goal setting template.

The validation committee will complete the validation form, including signatures, included in Appendix C and make recommendations to the Vice President of Instruction, Vice President of Student Services and College President.

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# Non-Instructional Department, Program or Administrative Unit Core Data Elements

## Part I. District Office

The *District Office of Institutional Research* will provide the following data to the department or program by October 1<sup>st</sup> of each comprehensive program review year.

- Total enrollment data for the college (unduplicated) for the last three years disaggregated by age, gender, ethnicity and special populations (i.e.; foster youth, veterans, DSPS, etc.) for the last three years..
- Total number of students served in support and/or special programs disaggregated by age, gender, ethnicity, and special populations (i.e. foster youth, veterans, DSPS, etc.) for the past three years.
- Overall college retention rate disaggregated by age, gender, ethnicity, and special populations (i.e. foster youth, veterans, DSPS, etc.) for the last three years.
- Support and/or special program retention rates for the last three years, if applicable
- Overall college completion retention rate disaggregated by age, gender, ethnicity, and special populations (i.e. foster youth, veterans, DSPS, etc.) for the last three years.
- Support and/or special program completion rates for the last three years, if applicable
- Department, Program or Administrative Unit staff demographics: Full-time/part-time, by category of employment, disaggregated by age, gender, ethnicity

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## Part II. College

The *Office of Instruction and the Vice President of Instruction* at the College will provide the following to the Non-Instructional department, program or unit manager.

- A copy of the PCCD Strategic Goals and Institutional Objectives for the current academic year.
- A copy of the College Goals and Objectives for the current academic year.
- Student satisfaction/engagement survey results (CSSE, Noel-Levitz, etc.), if applicable.
- Administrative unit and/or campus surveys, if applicable.

# Definitions

**Administrative Unit:** An administrative unit is responsible for providing specific services throughout the college and/or provides services necessary to support the overall operation of the college.

**Administrative Unit Outcome (AUO):** a statement that describes the benefit that an administrative unit hopes to achieve that is a result of the work that the unit performs. Each AUO must be measurable with defined criteria.

**Assessment:** Measurement of a service area outcome. Self-assessment and evaluation surveys can provide the data. Collecting and analyzing the evidence leads to improvement of the unit's effectiveness.

**Department/Program:** An individual area of service within the college.

**FTEF (Full Time Equivalent Faculty):** Also known as load equivalency. A full-time instructor teaching 15 lecture hours per week for one semester = 1.0 FTEF. One lecture hour = 50 minute instructional period. One lab hour = .8 of one lecture hour equivalent. This is a semester, or term, measure.

**FTES (Full Time Equivalent Student):** This measure is used as the basis for computation of state support for California Community Colleges. For example, one student attending 15 hours a week for 35 weeks (one academic year) generates 1 FTES.

**Retention:** After the first census, the percent of students earning any grade but a "W" in a course, series of courses, or program.

**Service Area Outcome (SAO):** a statement that describes the benefit that a department or support service unit hopes to achieve that is a result of the work that the unit performs. Each SAO must be measurable with defined criteria.

**SSSP:** Student Support Services Program (formerly called matriculation). Services are required by the Seymour-Campbell Student Success Act of 2012. These services includes orientation, assessment and placement, educational planning, counseling, advising and follow-up services.

**Student Success:** Completion rates with a grade "C" or better. Completion rates can be at the course, program, degree or certificate level.

# The Non-Instructional Department, Program or Administrative Unit Program Review Report

## 1. College: [College of Alameda](#)

**Department, Program or Administrative Unit:** [Veterans](#)

**Date:** [11/17/2015](#)

**Members of the Department, Program or Administrative Unit Program Review Team:**

**Members of the Validation Team:** [La Shawn Brumfield & Jamar Mears](#)

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## 2. Narrative Description:

Please provide a mission statement or a brief general statement of the primary goals and objectives of your department, program or administrative unit. Include the essential functions of your department, program or administrative unit, any unique characteristics or trends affecting the department, program or administrative unit, as well as a description of how the department, program or administrative unit aligns with the college mission statement.

The Veterans Affairs Office is primarily responsible for the processing of veterans educational benefits through the Department of Veterans Administration. The Veterans Affairs Office here at the College of Alameda provides on and off campus support service to veteran students that will enable them to make a smooth transition from military to college. Support service that are available to veterans are: certification of educational benefits, Counseling, Financial Aid, DSPS, Tutorial & Health & wellness, Admissions & Records as well as the Veterans Club which also provides a “community of support” among veteran student. Off campus referral support provides: Housing, Employment & Health. Through these supports service and referrals while here at the College of Alameda Veterans of all diverse back ground can receive a sound educational foundation.

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## 3. Organizational Chart :

Please insert an organizational chart showing where the department, program or administrative unit is located within the college organizational structure. [Vets Org Chart 1.pdf](#)

Please discuss the relationship and engagement with other support services, programs, and/or administrative units and any influences these relationships have on the ability of the department, program or administrative unit to meet its goals.

By creating a professional relationship with support services such as Counseling, Financial Aid, DSPS, & Admission & Records & assessment. Veteran’s benefits by having a comprehensive SEP and thorough understanding of their academic pathway & goals, financial support & understanding that will provide for their needs as a student in the form of tuition, books, supplies and transportation, services through DSPS provide for a note taker, special modification for desk, key boards & specialize software, through the support of A&R office

student will learn how to enroll into college add, drop, the process of repeating a course/s & priority enrollment. All of the support service mention have an instrument effect on the success of veteran students successfully completing their educational goals and therefore hinder the veterans program of providing effective & qualitative support services.

Please describe how external factors (if applicable), such as State and Federal laws, advisory board recommendations, changing demographics, etc. have on the support services your department, program or administrative unit provides. [Monies that are sent on behalf of each veteran who attends College of Alameda from the Veterans Administration provides for financial assistance where needed.](#)

#### 4. Student Demographic Data:

For Departments and Programs, please enter the following demographic data for the past three years.

Department or Program Name:	Year 1	Year 2	Year 3	% Change (year 1 to year 3)
Total Students Served (Headcount)	178	153	87	51.12% decrease
Gender: Male				
Gender: Female				
Gender: Unreported				
Age: ≤ 19 years				
Age: 20 -24				
Age: 25 - 29				
Age: 30 - 39				
Age: 40 - 49				
Age: ≥50				
Ethnicity: African-American/Black				
Ethnicity: Asian/Pacific Islander				
Ethnicity: Hispanic/Latina/Latino				
Ethnicity: Native American				
Ethnicity: Other Non-White				
Ethnicity: White				
Ethnicity: Unreported				

For Administrative Units, please enter the following demographic data for the past three years.

Administrative Unit Name:	Year 1	Year 2	Year 3	% Change (year 1 to year 3)
Total Students Served (Headcount)				
Gender: Male				
Gender: Female				
Gender: Unreported				
Age: ≤ 19 years				
Age: 20 -24				
Age: 25 - 29				
Age: 30 - 39				
Age: 40 - 49				
Age: ≥50				
Ethnicity: African-American/Black				
Ethnicity: Asian/Pacific Islander				
Ethnicity: Hispanic/Latina/Latino				
Ethnicity: Native American				
Ethnicity: Other Non-White				
Ethnicity: White				
Ethnicity: Unreported				

Using the data entered for your department, program or administrative unit above, briefly explain the changes in students served for the past three years. [Veterans Retraining Assistance Program \(VRAP\) offered 12 months of assistance for training pursued between July 1, 2012, and March 31, 2014. When the program ended we lost a lot of the veterans population.](#)

**5. Assessment:**

Please answer the following questions and attach the TaskStream “At a Glance” report, if applicable, for your department, program or administrative unit. [C:\Users\lbrumfield\Desktop\Vet at a glance.pdf](#)

*Questions:*

- How does your department, program or administrative unit ensure that students are aware of the program level outcomes and/or service area outcomes for your area? Where are the program level outcomes and/or service area outcomes published? If they are on a website, please include a live link to the page where they can be found. <http://alameda.peralta.edu/veterans-services/>
- Briefly describe at least two of the **most significant changes/improvements** your department, program or administrative unit made in the past three years as a response to analysis and discussion of program

level outcomes and/or service area assessment results. Please state the program level outcome and/or service area outcome and assessment cycle (year) for each example and attach the data from the “Status Report” section of TaskStream for these findings.

Improvement 1. [Space- Veterans has a new resource center](#)

Improvement 2. [Staffing – Full time Staff Assistant](#)

- Briefly describe two of the **most significant examples** of plans for program level and/or service area improvement for the next three years as result of what you learned during the assessment process. Please state the program level outcome and/or service area outcome and attach the data from the “Assessment Findings and Action Plan” section of TaskStream, if applicable, for each example.

[Plan 1. Orientation- Orientation process for veterans will be implemented as part of the enrolment process for veterans program.](#)

[Plan 2. Outreach- Outreach efforts will take place to improve veteran’s student enrollment & bring awareness to PCCD.](#)

- Describe your department, program or administrative unit’s participation in assessment of institutional level outcomes (ILOs).
- [Counseling](#)
- [Certification- allows Veterans to receive benefits while in school.](#)
- How are the program level outcomes and/or service area outcomes aligned with the institutional level outcomes and to the college mission? Please describe and attach the “Goal Alignment Summary” from TaskStream, if applicable.

[A.2 Student Success: Increase students’ participation in SSSP eligible activities by 50%, with specific emphasis on expanding orientations, assessments, academic advising and student educational plans.](#)

[A.3 Student Success: Using baseline data, increase student engagement in activities such as student governance, student life activities, Student leadership development, service learning programs, learning communities, student employment, etc.](#)

- What do members of your department, program or administrative unit do to ensure that meaningful dialogue takes place in both developing and assessing the program level outcomes and/or service area outcomes?
- [Students services Council- shares updates and news.](#)
- [Veterans Summit](#)
- [Regional Meetings](#)
- [Counseling Meetings](#)

- Briefly describe the results of any student satisfaction surveys or college surveys that included evaluation and/or input about the effectiveness of the services provided by your department, program or administrative unit. How has this information informed department, program or administrative unit planning and goal setting?
  - 
  - “Planned” to take place
- 
- How do you know that your program is effective? What are the indicators that measure your effectiveness? What are the expected results of these indicators?
  - Certification- Each semester veterans returns for certification for upcoming semester.
  - Counseling- Veterans are utilizing the counseling service on more frequent basis.

**6. Student Success:**

**For Specialized Support Services Programs:**

- Describe course completion rates (*% of students that earned a grade “C” or better or “Credit”*) in the courses within your program for the past three years. Please list each course separately. How do the program’s course completion rates compare to the college course completion standard?

College course completion standard \_\_\_\_\_

Program’s course completion rates:

Course 1. \_\_\_\_\_  
 (course name and number)      rate, year 1      rate, year 2      rate, year 3

Course 2. \_\_\_\_\_  
 (course name and number)      rate, year 1      rate, year 2      rate, year 3

Course 3. \_\_\_\_\_  
 (course name and number)      rate, year 1      rate, year 2      rate, year 3

Etc.

- Briefly describe the program’s overall retention rates (After the first census, the percent of students earning any grade but a “W” in a course or series of courses) for the past three years. How does the program’s retention rate compare to the college retention standard?

College retention standard \_\_\_\_\_

Program retention rates:

Year 1. \_\_\_\_\_

Year 2. . \_\_\_\_\_

Year 3. . \_\_\_\_\_

- What has the program done to improve course completion and program retention rates? What is planned for the next three years?

Please provide the following information about these specific SSSP services, as applicable, for students in your program, for the past three years.

	<b>Year 1.</b>	<b>Year 2.</b>	<b>Year 3.</b>
Number of students that completed orientation			
Number of students that completed assessment			
Number of completed Student Educational Plans (SEPs)	<b>38</b>	<b>53</b>	<b>60</b>
Number of Abbreviated versus Comprehensive SEPs			
Total number of follow-up services			
Number of Early Alert referrals			

- What has the department/program done to improve SSSP services? What is planned for the next three years?
- Full Time Counselor has been hired. Veteran students will meet 3x a semester w/counselor.
- Orientation process will be implemented.

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**7. Human, Technological, and Physical Resources (including equipment and facilities):**

- Describe your current level of staff, including full-time and part-time faculty, classified staff, and other categories of employment.

Full-time faculty headcount \_\_\_\_\_1\_\_\_\_\_

Part-time faculty headcount \_\_\_\_\_0\_\_\_\_\_

Total FTEF faculty for the discipline, department, or program \_\_\_\_\_0.50\_\_\_\_\_

Full-time/part-time faculty ratio \_\_\_\_\_

Classified staff headcount, if applicable \_\_\_\_\_1\_\_\_\_\_

Administrative staff:

Other: [Student workers](#)

- What are your key staffing needs for the next three years? Why? Please provide evidence to support your request such as assessment results data, student success data, enrollment data, data on the number or type of services provided, survey results, and/or other factors.
- [Currently, we are at 80 veterans and have projected 5-10 new veterans each semester. Within the next 3 years we will need a clerical assistant to assist with the enrollment process such as: Enrollment to PCCD, assistance w/ adding & dropping classes, application for VA benefits, filing VA claims, scheduling appoint, other clerical duties as needed.](#)
- Describe your current utilization of facilities and equipment.

[The Veterans Resource Center provides service to veterans in the form of: counseling, advising, certification of benefits, resources such health, career, housing, veterans club meeting. The equipment that veterans utilize in the VRC are as follows: computers, printer, fax, TV, phones. These equipment items assist veterans with homework, studying, enrollment, research, job search, transfer applications, video conference \(reach out to other veterans\) VA claims and/or assistance.](#)

- What are your key technological needs for the next three years? Why? Please provide evidence to support your request such as assessment results data, student success data, enrollment data, data on the number or type of services provided, survey results, and/or other factors.

With our growing veterans population we project that we will need more computers/ laptops (6) within the next 3 years for veterans to: enroll into classes, complete application (transfer, VA claims, Study), career exploration; large copier for the duplication of eligibility letters, dd-214 forms, SEP's etc, and also tutorial/assistance software that will assist veterans with speech/comprehension impediments such as: Zoomtext, Kurzweil 3000 and 1000, Read Outloud, Easy Reader and Natural Reader. This program reads materials out loud to Veterans which will aid in better understanding of materials.

- What are your key facilities needs for the next three years? Why? Please provide evidence to support your request such as assessment results data, student success data, enrollment data, data on the number or type of services provided, survey results, and/or other factors

- 

At this time, space is adequate.

- Please complete the Non-Instructional Program Review Prioritized New Resource Requests Template included in Appendix A.

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## **8. Community, Institutional, and Professional Engagement and Partnerships:**

- Discuss how faculty and/or staff have engaged in institutional efforts such as committees, presentations, and departmental/program activities. Please list the committees that full-time employees participate in.

The Veterans program has hosted campus activities such as: the vet walk, year-end celebration and collaborates with the veteran student club for future events. In the future the program will offer workshops and orientations.

- **Institutional effectiveness committee**
- **Academic senate**

- Discuss how faculty and/or staff have engaged in community activities, partnerships and/or collaborations.

The Veterans counselor have collaborated with the veteran's affairs office to facilitate a workshop during professional development. The workshops concentrated on the most common readjustment challenges that veteran's experience leaving the military and returning to school, including, encountering language and cultural differences, as well as managing symptoms of mental health challenges such as PTSD and Traumatic Brain Injury.

- Discuss how adjunct faculty members and/or part-time hourly employees are included in departmental or program trainings, discussions, and decision-making.

**Currently, the veterans program does not have any adjunct faculty members and/or part-time hourly employees.**

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## 9. Professional Development:

- Please describe the professional development needs of the department, program or administrative unit. Include specifics such as training in the use of technology, use of online resources, cultural sensitivity, mentoring, and activities that help individuals stay current with their job responsibilities, etc.

Professional development needs for the veterans department requires attending conferences and webinars with intent to gain insight on updated policies and procedures regarding transfer requirements, major preparation, specialized programming and resources for at risk student populations, including but not limited to veterans, foster youth, first generation college students and men of color.

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## 10. Department, Program or Administrative Unit Goals and Activities:

- Briefly describe and discuss the department, program or administrative unit's goals and activities for the next three years, including the rationale for setting these goals. NOTE: Progress in attaining these goals will be assessed in subsequent years through annual program updates (APUs).

- Then fill out the goal setting template included in Appendix B. which aligns your department, program or administrative unit's goals to the college mission statement and goals and the PCCD strategic goals and institutional objectives.

- **Goal 1. Support Services: Campus & Community Partners**

Activities and Rationale:

To communicate with the campus & outside business in the form of outreach to build partnerships where their services will be extended to veterans on campus. These services include: Health, Career, Housing, Non-profit organization, educational and will benefit veterans who otherwise will miss out due to lack thereof; Veterans are there more/ better inform of opportunities to succeed in the endeavors.

- **Goal 2. Assessment (of SAOs or AUOs):** Develop program / survey

Activities and Rationale: create a survey; to identify where our strength and weakness are within our services and program.

- **Goal 3. Student Success:** All veterans student to meet with counselor (3 times) throughout the semester to complete a full SEP plan and for academic advising as well as certification of benefits.

Activities and Rationale: Veterans students will have a better understanding of the academic goals as well as the counselor will better be informed if the student is in need or advising. Certification of benefits will be certified in a timelier manner.

- **Goal 4. Student Success:**

Activities and Rationale:

- **Goal 5. Professional Development, Community, Institutional and Professional Engagement and Partnerships:**

Activities and Rationale:

- Please complete the Program Review Integrated Goal Setting Template included in Appendix B.

## Appendices

# Appendix A

Non-Instructional Department, Program or Administrative Unit Program Review

## Prioritized New Resource Requests Summary

**College:** College of Alameda

**Discipline, Department or Program:** Veteran Affairs Program

**Contact Person:** Jamar Mears & La Shawn Brumfield

**Date:** 11/18/2015

Resource Category	Description	Priority Ranking (1 – 5, etc.)	Estimated Cost	Justification (page # in the program review narrative report)
Human Resources: Faculty	.50	2		Pg 12
Human Resources: Classified	Clerical Assistant	1	\$8000.00	Pg 12
Human Resources: Student Workers	3 student workers	3	\$ 12000.00	Pg 12
Technology	Laptops	2	\$3000.00	Pg 13
Equipment	Copier	1	\$ 600.00 lease	Pg 12
Supplies	Locking supplies cabinet	4	\$1000.00	Pg 13
Facilities	x		\$0	x
Professional Development	Conferences, workshops	2	\$1000.00	Pg 14
Other (specify)	x			

## Appendix B

## PCCD Program Review Alignment of Goals Template

College: [College of Alameda](#)

Department, Program or Administrative Unit : [Veterans](#)

Contact Person: [La Shawn Brumfield & Jamar Mears](#)

Date: 11/18/15

Department, Program or Administrative Unit Goal	College Goal	PCCD Goal and Institutional Objective
1. Create Survey	Use technology and written and oral communication to discover, develop, and relate critical ideas in multiple environments.	C.1 Student Success: Develop a District-wide first year experience/student success program.
2. Veterans meet with veteran counselor 3x semester.	Engage in respectful interpersonal communications, acknowledging ideas and values of diverse individuals that represent different ethnic, racial, cultural, and gender expressions	A.2 Student Success: Increase students' participation in SSSP eligible activities by 50%, with specific emphasis on expanding orientations, assessments, academic advising and student educational plans.
3. Community Outreach	3. Exhibit aesthetic reflection to promote, participate and contribute to human development, expression, creativity, and curiosity.	A.1 Student Access: Increase enrollment for programs and course offerings in the essential areas of basic skills/ESOL, CTE and transfer to achieve the District target of 19,355 RES FTES
4.		
5.		
6.		
7.		

8.		

# Appendix C

## Program Review Validation Form and Signature Page

**College:**

**Department, Program or Administrative Unit:**

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**Part I. Overall Assessment of the Program Review Report**

Review Criteria	Comments: Explanation if the box is not checked
<input type="checkbox"/> <p>1. The narrative information is complete and all elements of the program review are addressed.</p>	
<input type="checkbox"/> <p>2. The analysis of data is thorough.</p>	
<input type="checkbox"/> <p>3. Conclusions and recommendations are well-substantiated and relate to the analysis of the data.</p>	
<input type="checkbox"/> <p>4. Department, program or administrative unit planning goals are articulated in the report. The goals address noted areas of concern.</p>	
<input type="checkbox"/> <p>5. The resource requests are connected to the department, program or administrative unit planning goals and are aligned to the college goals.</p>	





