

CCCCO Vision for Success 2022 Goals	PCCD Strategic Goals	PCCD Enrollment Management Plan (2017)	PCCD Distance Education (Adopted by CoA FA2018)	COA Educational Master Plan/ Strategic Plan	COA Guided Pathways 2018-2019	COA Integrated Plan/Equity Plan 2018-2019	COA Enrollment Management Plan Foci 2018-2019 (Update)	Enrollment Goals Strategies	Enrollment Goals Baseline/ Target
Goal: Student Completion									
<p>Completion Over five years, increase by at least 20 percent the number of CCC students annually who acquire associates degrees, credentials, certificates, or specific skill sets that prepare them for an in-demand job.</p>	<p><u>Advance Student Access, Equity and Success</u> 1. Complete the development of OnePeralta in a timely manner so that it can be used to enhance both the student experience and employee effectiveness. 2. Implement a proactive ongoing technology Professional Development training to train all Information Technology (IT) staff users at every campus to stay current with technology. 3. Ensure the timely adoption of Guided Pathways and Starfish 4. Work to improve and streamline the PCCD registration process by Fall 2019.</p> <p><u>Engage and Leverage Partners</u> 1. Continue to work with CCC Technology Center and participate in project cohorts to adopt applications that support better student onboarding experience for little or no cost.</p> <p><u>Build Programs of Distinction</u> 1. Complete the implementation of effective operational software applications by promoting user adoption (i.e.: 25Live; Office 365), as well as further develop Academic Student Support Programs, both online and face to face. 2. Adopt applications and tools to improve students "Moving In, Moving Through, and Moving On"</p> <p><u>Strengthen Accountability, Innovation and Collaboration</u> 1. Based on assessment and planning, manage IT resources efficiently including: funding, human resources, and equipment.</p> <p><u>Develop and Manage Resources to Advance Our Mission</u> 1.Reorganize existing IT resources, funding, and human resources 2. Improve operations, functionality, and communications from Finance, Human Resources, and IT.</p>	<p>SEM Goal: Decrease the time to complete a degree or transfer by 4 semesters, overall all and across equity groups.</p> <p>SEM Goal: Increase the number of enrollments in the transfer-level course by .5% annually.</p> <p>SEM Goal: Increase the number of transfers by 9% over five years, overall and across equity groups.</p> <p>SEM Goal: Increase the number of certificates awarded by 1% each year overall and across equity groups.</p> <p>SEM Goal: Increase successful course completion rates in career technical courses by .5% annually, overall and across equity groups.</p> <p>SEM Goal: Increase Persistence rates of online students by 1% annually, overall and across equity groups. Increase successful course completion rates in the online courses 5% over five years, overall and across equity groups.</p>	<p>DE 1. To close the achievement gaps, Peralta CCD will increase online student retention and success rates each year from AY2017-18 to AY2019-20, through research-based success strategies.</p> <p>DE 2. To support students in achieving success in distance education courses, Peralta CCD will provide resources, support, and services that are specific to online students necessary to close achievement gaps and meet regulatory requirements.</p> <p>DE 3. To support both student and faculty success throughout their online course experiences, all Peralta CCD online courses will meet guidelines for quality, consistency, and accessibility in their design and facilitation.</p>	<p>Advance CoA teaching and learning.</p> <p>Increase retention and persistence rates.</p> <p>Strengthen data-driven and informed decision-making.</p>	<ul style="list-style-type: none"> Outreach to all campus constituents Successful launch/implementation of campaign around Guided Pathways (student success data/GP purposes, etc.) Participation in Guided Pathways efforts by members of all major constituencies Cross-functional workgroups created and spend the year informing, instructing campus on all aspects of GP and creating MetaMajors, etc. Creation of mechanism to gather information, input from all campus constituents Guided Pathways leadership team adopts a practice of facilitation that is conducive to participatory decision-making GP leadership team influences campus constituents to infuse GP into all aspects of campus committee work Student Engagement in all aspects of Guided Pathways Planning Utilize student engagement tools to bring student voices more fully into campus-wide discussions <p>Guided Majors:</p> <ul style="list-style-type: none"> Completed campus-wide conversation Build the campus structure for creating meta majors Create resources that external the need for guided pathways (i.e. mapping pathways for student completion of current programs) Selection and design of preliminary meta majors (or interest areas) Completion of campus-wide campaigns for understanding 	<ul style="list-style-type: none"> Increase the number of first time students who complete a transfer level English or math course within one academic year. Develop and implement proactive strategies to specifically impact disproportionately affected groups. 80% of all fulltime matriculating students will have a comprehensive SEP within their first academic year. Increase the number of students who complete a certificate or degree by 25% by June 2019. Increase the number of students who successfully complete online courses by 10% by June 2019. 	<p>Enrollment Management Plan Foci:</p> <ul style="list-style-type: none"> Systems & Data -Accurate, Timely and robust data for enrollment planning and decision making Planning & Reporting -Further research Capacity -Utilize integrated reporting and planning to engage robust dialog and effective planning (projection modeling) Facilities -Focus on learning environment and modernizing and cleaning facilities to maintain and grow enrollment Technology -Resources will be universal, robust, and dependable to support classroom curriculum and the delivery of student/instructional services. Student Services -The whole college supports enrollment. Focus on integrated instruction and student services Instructional Innovation - Instruction is dynamic and is consistently examined to meet educational outcomes of our students. Professional Development -Focused on foundation knowledge, data and research to support effective enrollment management Communication 	<p>Enrollment Management Focused Areas of Growth:</p> <p>Realizing that enrollment will not likely grow college wide and in all populations, CoA has three focused areas of growth over the next five years.</p> <ul style="list-style-type: none"> Dual Enrollment -Focused growth of Dual Enrollment Management Classes each year. -Developed strategic Dual Enrollment pathways with partner high schools leading to on campus program completion. Noncredit Courses/ Programs -Continue development of Noncredit courses and CDCP based on community need to enhance enrollments. Develop stronger pathways with the Adult Schools leading to completion. -Increase formerly incarcerated noncredit population in noncredit and CDCP Distance Education -Increase Distance Education course offerings. -Assess distance education programs offered and increase certificate and 	<p>Enrollment Goals and Targets for Focused Areas of Growth. The baseline is 2017-2018 actual enrollments.</p> <p>-Dual Enrollment 2017-2018: 97.75 FTES Goal: 1% increase Growth= .98 FTES (Total: 98.73)</p> <p>-Noncredit Courses/ Programs 2017-2018: 36.96 FTES Goal: 1% Increase Growth= .37 FTES (Total: 37.33) (Higher target if include formerly incarcerated anticipated growth)</p> <p>-Distance Education 2017-2018: 1036.70 FTES Goal: 3% Increase Growth= 31. FTES</p>

								-Student, faculty and staff resources to increase communication and marketing of programs	degree programs	(Total: 1067.70) Total Growth: 32.37 FTES
Goal: Student Transfer										
<p>•Over five years, increase by 35 percent the number of CCC students transferring annually to a UC or CSU.</p>	<p><u>Advance Student Access, Equity and Success</u> 1. Develop process for auto awarding degrees. 2. Increase the number of ADT's (Associate Degree for Transfer) we offer.</p> <p><u>Engage and Leverage Partners</u> 1. Introduce courses that are more relevant in today's job market, e.g.. Cyber Security/Cloud computing, by patterning with large companies</p> <p><u>Build Programs of Distinction</u> 1. Implement Guided Pathways effectively and in a collaborative way e.g., Map the student experience using the guided pathways model</p>	<p>SEM Goal: Increase the number of enrollments in the transfer-level course by .5% annually.</p> <p>SEM Goal: Increase the number of transfers by 9% over five years, overall and across equity groups.</p> <p>SEM Goal: Decrease the time to complete a degree or transfer by 4 semesters, overall all and across equity groups.</p>	<p>DE 1. To close the achievement gaps, Peralta CCD will increase online student retention and success rates each year from AY2017-18 to AY2019-20, through research-based success strategies.</p> <p>DE 2. To support students in achieving success in distance education courses, Peralta CCD will provide resources, support, and services that are specific to online students necessary to close achievement gaps and meet regulatory requirements.</p> <p>DE 3. To support both student and faculty success throughout their online course experiences, all Peralta CCD online courses will meet guidelines for quality, consistency, and accessibility in their design and facilitation.</p>	<ul style="list-style-type: none"> • Advance CoA teaching and learning. • Increase retention and persistence rates. • Strengthen data-driven and informed decision making. 	<p>Guided Majors:</p> <ul style="list-style-type: none"> • Completed campus-wide conversation • Build the campus structure for creating meta majors • Create resources that external the need for guided pathways (i.e. mapping pathways for student completion of current programs) • Selection and design of preliminary meta majors (or interest areas) • Completion of campus-wide campaigns for understanding 	<ul style="list-style-type: none"> • Increase the number of first time students who complete a transfer level English or math course within one academic year. • Develop and implement proactive strategies to specifically impact disproportionately affected groups. • 80% of all fulltime matriculating students will have a comprehensive SEP within their first academic year. • Increase the number of students who complete a certificate or degree by 25% by June 2019. • Increase the number of students who successfully complete online courses by 10% by June 2019. 	<p>Enrollment Management Plan Foci:</p> <ul style="list-style-type: none"> • Systems & Data -Accurate, Timely and robust data for enrollment planning and decision making • Planning & Reporting -Further research Capacity -Utilize integrated reporting and planning to engage robust dialog and effective planning (projection modeling) • Facilities -Focus on learning environment and modernizing and cleaning facilities to maintain and grow enrollment • Technology -Resources will be universal, robust, and dependable to support classroom curriculum and the delivery of student/instructional services. • Student Services -The whole college supports enrollment. Focus on integrated instruction and student services • Instructional Innovation - Instruction is dynamic and is consistently examined to meet educational outcomes of our students. • Professional Development -Focused on foundation knowledge, data and research to support effective enrollment management • Communication -Student, faculty and staff resources to increase communication and marketing of programs 			

Goal: Student Time to Completion									
<ul style="list-style-type: none"> Decrease the average number of units accumulated by CCC students earning associate’s degrees, from approximately 87 total units (the most recent system-wide average) to 79 total units—the average among the quintile of colleges showing the strongest performance on this measure. 	<p><u>Advance Student Access, Equity, and Success</u></p> <ol style="list-style-type: none"> Implement a degree planner and an audit system. Ensure 100% of students have accurate S.E.Ps (Student Educational Plan) <p><u>Build Programs of Distinction</u></p> <ol style="list-style-type: none"> Increase the frequency and consistency of District-wide professional development training for counselors and advisors. Develop a District wide policy and procedures manual for Human Resources, Finance, IT, Facilities. <p><u>Develop and Manage Resources to Advance Our Mission</u></p> <ol style="list-style-type: none"> Improve operations, functionality, and communications from and within Finance, Human Resources, and IT. 	<p>SEM Goal: Decrease the time to complete a degree or transfer by 4 semesters, overall all and across equity groups.</p>	<p>DE 1. To close the achievement gaps, Peralta CCD will increase online student retention and success rates each year from AY2017-18 to AY2019-20, through research-based success strategies.</p> <p>DE 2. To support students in achieving success in distance education courses, Peralta CCD will provide resources, support, and services that are specific to online students necessary to close achievement gaps and meet regulatory requirements.</p> <p>DE 3. To support both student and faculty success throughout their online course experiences, all Peralta CCD online courses will meet guidelines for quality, consistency, and accessibility in their design and facilitation.</p>	<ul style="list-style-type: none"> Advance CoA teaching and learning. Increase retention and persistence rates. Strengthen data-driven and informed decision making. 	<p>Guided Majors:</p> <ul style="list-style-type: none"> Completed campus-wide conversation Build the campus structure for creating meta majors Create resources that external the need for guided pathways (i.e. mapping pathways for student completion of current programs) Selection and design of preliminary meta majors (or interest areas) Completion of campus-wide campaigns for understanding 	<ul style="list-style-type: none"> Increase the number of first time students who complete a transfer level English or math course within one academic year. Develop and implement proactive strategies to specifically impact disproportionately affected groups. 80% of all fulltime matriculating students will have a comprehensive SEP within their first academic year. 	<p><u>Enrollment Management Plan Foci:</u></p> <ul style="list-style-type: none"> Systems & Data -Accurate, Timely and robust data for enrollment planning and decision making Planning & Reporting -Further research Capacity -Utilize integrated reporting and planning to engage robust dialog and effective planning (projection modeling) Facilities -Focus on learning environment and modernizing and cleaning facilities to maintain and grow enrollment Technology -Resources will be universal, robust, and dependable to support classroom curriculum and the delivery of student/instructional services. Student Services -The whole college supports enrollment. Focus on integrated instruction and student services 		

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Goal: Career Education Completion									
<ul style="list-style-type: none"> • Increase the percent of exiting CTE students who report being employed in their field of study, from the most recent statewide average of 60 percent to an improved rate of 69 percent—the average among the quintile of colleges showing the strongest performance on this measure. 	<p><u>Advance Student Access, Equity, and Success</u></p> <ol style="list-style-type: none"> 1. Deploy a student survey to assess student needs and preferences and use data to guide projects and activities. 2. Survey industry partners to assess the need and demand <p><u>Engage and Leverage Partners</u></p> <ol style="list-style-type: none"> 1. Leverage partnerships with local companies like Facebook, Apple, Google etc. to prepare students, acquire in-demand skills and/or internships. <p><u>Build Programs of Distinction</u></p> <ol style="list-style-type: none"> 1. Offer flexible class schedules (when students need them) that allow students to complete certificate programs expeditiously. 	<p>SEM Goal: Increase the number of enrollments in the career technical courses by 4.5% over five years.</p> <p>SEM Goal: Increase the number of certificates awarded by 1% each year overall and across equity groups.</p> <p>SEM Goal: Increase successful course completion rates in career technical courses by .5% annually, overall and across equity groups.</p>		<ul style="list-style-type: none"> • Advance CoA teaching and learning. • Increase access to college programs and coursework through collaboration with other PCCD colleges in redesigning college schedules and offerings. 	<p>Career Exploration:</p> <ul style="list-style-type: none"> • Increase the number of students who have had some kind of career exploration activity (Goal is that ALL students will) • A draft plan for embedding career exploration across programs and other activities (such that everyone at COA has a part in this) • A cohesive partnership of WBL entities aligned to interest areas (meta majors) • Form a connected work group to explore the tools and review the resources, engage with partners on career/WBL opportunities. 	<ul style="list-style-type: none"> • 80% of all fulltime matriculating students will have a comprehensive SEP within their first academic year. • Increase the number of students who complete a certificate or degree by 25% by June 2019. 	<p>Enrollment Management Plan Foci:</p> <ul style="list-style-type: none"> • Systems & Data -Accurate, Timely and robust data for enrollment planning and decision making • Planning & Reporting -Further research Capacity -Utilize integrated reporting and planning to engage robust dialog and effective planning (projection modeling) • Facilities -Focus on learning environment and modernizing and cleaning facilities to maintain and grow enrollment • Technology -Resources will be universal, robust, and dependable to support classroom curriculum and the delivery of student/instructional services. • Student Services -The whole college supports enrollment. Focus on integrated instruction and student services • Instructional Innovation 		

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Goal: Student Equity Gaps									
<ul style="list-style-type: none"> • Reduce equity gaps across all of the above measures through faster improvements among traditionally underrepresented student groups, with the goal of cutting achievement gaps by 40 percent within 5 years and fully closing those achievement gaps within 10 years. • Reduce regional achievement gaps across all of the above measures through faster improvements among colleges located in regions with the lowest educational attainment of adults, with the ultimate goal of fully closing regional achievement gaps within 10 years. 	<p><u>Advance Student Access, Equity and Success</u></p> <ol style="list-style-type: none"> 1. Adopt and integrate CCC Technology initiatives like MyPath to improve application process. 2. Implement technology and processes that increase FAFSA Application completion and shorter award time for Pell Grants and other funds. 3. Increase Degree and certificate completion for underserved populations. 4. Conduct a Competitive pay analysis (Bay 10) to assess where our faculty and staff salaries fall in order for us to ensure the ability to hire skilled employees (districtwide competency hiring). 5. Create a succession plan to respond to employee retirement (knowledge share). 5. Develop a staffing plan that will maximize service coverage. <p><u>Engage and Leverage Partners</u></p> <ol style="list-style-type: none"> 1. Continue to work with CCC Technology Center and participate in project cohorts to adopt applications that support better student onboarding experience for little or no cost. 2. Leverage other resources to address needs for coverage during Sheriff's shortfall. 	<p>SEM Goal: Increase the number of transfers by 9% over five years, overall and across equity groups.</p> <p>SEM Goal: Decrease the time to complete a degree or transfer by 4 semesters, overall all and across equity groups.</p> <p>SEM Goal: Increase the number of certificates awarded by 1% each year overall and across equity groups.</p> <p>SEM Goal: Increase successful course completion rates in career technical courses by .5% annually, overall and across equity groups.</p> <p>SEM Goal: Increase successful course completion rates in career technical courses by .5% annually, overall and</p>	<p>DE 1. To close the achievement gaps, Peralta CCD will increase online student retention and success rates each year from AY2017-18 to AY2019-20, through research-based success strategies.</p> <p>DE 2. To support students in achieving success in distance education courses, Peralta CCD will provide resources, support, and services that are specific to online students necessary to close achievement gaps and meet regulatory requirements.</p> <p>DE 3. To support both student and faculty success throughout their online course experiences, all Peralta CCD online courses will meet guidelines for quality, consistency, and accessibility in their design and facilitation.</p>	<ul style="list-style-type: none"> • Reduce loss of students prior to the start of classes. • Increase community and educational partnerships. • Advance CoA teaching and learning. 	<p>Career Exploration:</p> <ul style="list-style-type: none"> • Increase the number of students who have had some kind of career exploration activity (Goal is that ALL students will) • A draft plan for embedding career exploration across programs and other activities (such that everyone at COA has a part in this) 	<ul style="list-style-type: none"> • Increase the number of first time students who complete a transfer level English or math course within one academic year. • Develop and implement proactive strategies to specifically impact disproportionately affected groups. • 80% of all fulltime matriculating students will have a comprehensive SEP within their first academic year. 	<p>Enrollment Management Plan Foci:</p> <ul style="list-style-type: none"> • Systems & Data <ul style="list-style-type: none"> -Accurate, Timely and robust data for enrollment planning and decision making • Planning & Reporting <ul style="list-style-type: none"> -Further research Capacity -Utilize integrated reporting and planning to engage robust dialog and effective planning (projection modeling) • Facilities <ul style="list-style-type: none"> -Focus on learning environment and modernizing and cleaning facilities to maintain and grow enrollment • Technology <ul style="list-style-type: none"> -Resources will be universal, robust, and dependable to support classroom curriculum and the delivery of student/instructional services. • Student Services <ul style="list-style-type: none"> -The whole college supports enrollment. Focus on integrated instruction and student services • Instructional Innovation <ul style="list-style-type: none"> - Instruction is dynamic and 		

	<p>3. Conduct fundraisers and leverage partnerships to address unmet maintenance and other discretionary needs. <i>Build Programs of Distinction</i> 1. Partner with Sherriff's Department to offer safety-focused and disaster preparedness training.</p>	<p>across equity groups. SEM Goal: Increase Persistence rates of online students by 1% annually, overall and across equity groups. Increase successful course completion rates in the online courses 5% over five years, overall and across equity groups.</p>					<p>is consistently examined to meet educational outcomes of our students.</p> <ul style="list-style-type: none"> • Professional Development -Focused on foundation knowledge, data and research to support effective enrollment management • Communication -Student, faculty and staff resources to increase communication and marketing of programs 		
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