

College of Alameda Institutional Set Standards

Metric	Reporting Year					Mean (Average)	Standard Deviation	Set Standard 2020-2021	Stretch Goal 2020-2021	Difference between Stretch Goal and Actual Goal
	2015-16	2016-17	2017-18	2018-19	2019-20					
Student Course Completion (Success)	69%	70%	71%	73%	78%	72%	0.032	69%	75%	6%
Student Persistence within CoA (Fall to Fall)	48%	47%	42%	47%	34%	44%	0.052	38%	49%	10%
Student Persistence within CoA (Fall to Spring)	58%	53%	53%	54%	55%	55%	0.019	53%	56%	4%
Student Persistence within Peralta CCD (Fall to Fall)	45%	46%	44%	46%	41%	44%	0.019	43%	46%	4%
Student Degree Completion	288	343	405	381	385	360	41.38	319	402	83
Student Certificate Completion	489	392	392	440	355	414	46.37	367	460	93
Student Transfers	135	326	149	183		198	75.79	122	274	152

Methodology

For each metric, the Institutional Set Standard represents a minimum baseline or floor standard. The set standard is determined by gathering the most recent five years of data, calculating the standard deviation of the metric, then **subtracting** one standard deviation from the mean.

For each metric, the Institutional Stretch Goal represents an aspirational or stretch goal. The stretch goal is determined by gathering the most recent five years of data, calculating the standard deviation of the metric, then **adding** one standard deviation from the mean.
