

# College of Alameda

## Annual Program Update

### Supplemental/Revised Template 2014-2015

<b>I. Overview</b>			
BI Download:	September 19, 2014	Dept. Chair:	Rochelle Olive
Subject/Discipline:	Health Education	Dean:	Dr. Charlene Perlas
Campus:	College of Alameda		
Mission Statement	It is the Mission of College of Alameda to serve the educational needs of its diverse community by providing comprehensive and flexible programs and resources that empower students to achieve their goals.		

<b>II. Enrollment – see department specific data sheet</b>
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<b>III. Student Success–</b>							
Subject	Term Descr Long	Headcount	Census Enrollment	Course completion	Completion Rate	Retained	Retention Rate
HLTED	2008 Fall	35	35	20	57%	29	83%
HLTED	2009 Spring	44	44	23	52%	25	57%
HLTED	2009 Fall	56	56	35	63%	39	70%
HLTED	2010 Spring	47	47	30	64%	34	72%
HLTED	2010 Fall	54	54	41	76%	45	83%
HLTED	2011 Spring	57	57	46	81%	49	86%
HLTED	2011 Fall	52	52	35	67%	46	88%
HLTED	2012 Spring	60	60	42	70%	51	85%
HLTED	2012 Fall	61	62	43	69%	53	85%
HLTED	2013 Spring	52	52	35	67%	42	81%

**IV. Faculty –**

UB	SECT	CENSUS	FTEF TOTL	FTEF CONT	FTEF EXSV	FTEF TEMP	FTEF TOTL
FA13	1	42	2.8	0	0	0.13	0.13
SP14	1	37	2.47	0	0	0.13	0.13

**V. Qualitative Assessments**

**CTE and Vocational:** Community and labor market relevance. Present evidence of community need based on Advisory Committee input, industry need data, McIntyre Environmental Scan, McKinsey Economic Report, licensure and job placement rates, etc.

No Change - Refer to 2013 Program Review

**Transfer and Basic Skills:** Describe how your course offerings address transfer, basic skills, and program completion.

No Change - Refer to 2013 Program Review

**VI. Course SLOs and Assessment**

**Fall 2014**

Number of active courses in your discipline

5

Number with SLOs

5

% SLOs/Active Courses

100%

Number of courses with SLOs that have been assessed

5

% Assessed/SLOs

100%

Describe types of assessment methods you are using

Written Tests

Describe results of your SLO assessment progress

Students are able to fulfill their requirements and prerequisites for Health Occupation Programs.

Describe how assessment results and reflection on those results have led to improvements.

## VII. Program Learning Outcomes and Assessment

Fall 2014

Number of degrees and certificates in your discipline

3 Certificate of Achievements

Number with Program Learning Outcomes

5

Number assessed

5

% Assessed

100%

Describe assessment methods you are using

Written Tests

Describe results of assessment. Describe how assessment of program-level student learning outcomes led to certificate/degree program improvements.

Students are able to apply medical processes, diseases and terminology to fulfill prerequisites for future careers.

## VIII. Strategic Planning Goals

Check all that apply.

- Advance Student Access, Success & Equity
- Engage our Communities & Partners
- Build Programs of Distinction
- Create a Culture of Innovation & Collaboration
- Develop Resources to Advance & Sustain Mission

Describe how goals apply to your program.

No Change - Refer to 2013 Program Review

## IX. College Strategic Plan Relevance

Check all that apply

- New program under development
- Program that is integral to your college's overall strategy
- Program that is essential for transfer
- Program that serves a community niche
- Programs where student enrollment or success has been demonstrably affected by extraordinary external factors, such as barriers due to housing, employment, childcare etc.
- Other

## X. Action Plan

Please describe your plan for responding to the above data (quantitative, qualitative, and data specifically from course and program learning outcomes assessment). Consider curriculum, pedagogy/instructional, scheduling, and marketing strategies. Also, please reference any cross district collaboration with the same discipline at other Peralta colleges.

Include overall plans/goals and specific action steps.

## XI. Needs

Please describe and prioritize any **faculty, classified, and student assistant** needs.

With over 55 students enrolled, student assistants are critical. 3-4 student assistants needed.

Please describe and prioritize any **equipment, material, and supply** needs.

Last year the program had more than \$300 for supplies, but the year before it was more than \$500.

Please describe and prioritize any **facilities** needs.

Smart (computer) classroom needed for this program. Sometimes the printer in Room A-225 does not work.

### College of Alameda

#### MISSION

The Mission of College of Alameda to serve the educational needs of its diverse community by providing comprehensive and flexible programs and resources that empower students to achieve their goals.

#### VISION

The Vision of College of Alameda is that we are a diverse, supportive, empowering learning community for seekers of knowledge. We are committed to providing a creative, ethical and inclusive environment in which students develop their abilities as thinkers, workers and citizens of the world.

#### VALUES

We use this vision to choreograph three central themes in our quest for "learning excellence" and services to students.

- \* Academic Excellence
- \* Budgetary Competence
- \* Community Engagement

We call these “our ABCs” emphasizing crucial success indicators for our students in achieving an enhanced capacity to pursue their dreams!

### District Strategic Goals & Institutional Objectives 2014-2015

The following are the Peralta Community College District’s Strategic Goals and Institutional Objectives for the Academic Year 2014-15 (July 1, 2014 – June 30, 2015) which will be evaluated in Summer 2015.

**Strategic Focus for 2014-2015:** Our focus this year will be on student success in the core educational areas of basic skills/ESOL (English for speakers of other languages), transfer, and CTE (career technical education) by encouraging accountability, outcomes assessment, innovation and collaboration while spending within an established budget.

<b>Strategic Goals &amp; 2014-2015 Institutional Objectives</b>	
<b>A: Advance Student Access, Equity, and Success</b>	<p><b>A.1 Student Access:</b> Increase enrollment for programs and course offerings in the essential areas of basic skills/ESOL, CTE and transfer to achieve the District target of 19,355 RES FTES.</p> <p><b>A.2 Student Success:</b> Increase students’ participation in SSSP eligible activities by 50%, with specific emphasis on expanding orientations, assessments, academic advising and student educational plans.</p> <p><b>A.3 Student Success:</b> Using baseline data, increase student engagement in activities such as student governance, student life activities, Student leadership development, service learning programs, learning communities, student employment, etc.</p> <p><b>A.4 Student Equity Planning:</b> Address the achievement gap through fully developing and implementing the student success and equity plans at each campus.</p>
<b>B: Engage and Leverage Partners</b>	<p><b>B.1 Partnerships:</b> Develop a District-wide database that represents our current strategic partnerships and relationships.</p> <p><b>B.2. Partnerships:</b> Expand partnerships with K-12 institutions, community based organizations, four-year institutions, local government, and regional industries and businesses.</p>
<b>C: Build Programs of Distinction</b>	<p><b>C.1 Student Success:</b> Develop a District-wide first year experience/student success program.</p> <p><b>C.2 Student Success:</b> Develop an innovative student success program at each college.</p>
<b>D: Strengthen Accountability, Innovation and Collaboration</b>	<p><b>D.1 Service Leadership:</b> Provide professional development opportunities for faculty, staff and administrators that lead to better service to our students and colleagues.</p> <p><b>D.2 Institutional Leadership and Governance:</b></p>

	Evaluate and update policies and administrative procedures and the PBIM participatory governance structure.
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