

The Library welcomes faculty requests for streaming media to support coursework and instructional use.

Streaming videos available through [Kanopy](#) are now moderated by the COA Library. Titles that have already been licensed are freely available to COA students, faculty, and staff. Faculty wishing to request that the COA Library license a specific title should find the title in [Kanopy](#) and fill out the request form (click on the title to get to the form).

- Purchases will be made in accordance with guidelines listed in the COA Library Streaming Media Collection Management Policy.
- Please read the guidelines prior to placing a purchase request.
- Purchase is not guaranteed.
- Please provide us with ample lead time, as it is hard to fulfill requests made on short notice.
Purchases are generally filled within 5 business days.
- For additional information, contact Ann Buchalter (abuchalter@peralta.edu).

COA Library Streaming Media Collection Management Policy

Guidelines & Criteria for Faculty Purchase Requests

Before submitting requests, please consider the following information and include your responses in the message field of the form.

Availability

- Works that you might see in film festivals and screenings are not available for purchase with institutional licensing or public performance rights, as those venues are meant to find distribution to the commercial market.
- Current documentary and commercial content, whether seen on television, in theaters or through streaming sites like HBO, Netflix, Amazon, iTunes and Hulu, are not available for purchase with institutional licensing or public performance rights.
- Many students may already have memberships to sites like Hulu, Netflix, iTunes and Amazon Video. If a work is available through these platforms, please discuss these options with your students.

Cost and License Terms

- Streaming rights are expensive (\$120.00/film); please limit your requests to media that is required coursework.
- Kanopy streaming is leased content, and will need to be re-purchased yearly.

Faculty Film Request

- From the Kanopy database, click on a film you'd like to view. If the COA library already has access to the film, playback will begin immediately.
- If we have not yet purchased the film, you will be taken to the request form below:

This film is not available at your library yet

Don't be dismayed! Complete the form below to request the film from your library

Full Name: *

Email Address: *

How would you describe yourself? *

Librarian Academic Student Other

Your Message: *

Tell your library why you are requesting this video

Send

Privacy Commitment

- Fill out the form accordingly. Turnaround time for purchase/denial is 5 working days.
- Faculty will receive an email with relevant instructions when streaming media is available for use. Once faculty have received this email, students will be able to view the content from the Kanopy database.

Criteria for Purchase

Before submitting requests, please consider the following information:

- When and where do you expect to use the work?
- How long you expect to use the work, i.e. one semester or every year?
- How many of students will be using the work?
- Does more than one faculty member plan to use the work?

Background

In January 2017, the COA Library began a pilot program to provide access to over 20,000 films on the [Kanopy](#) streaming platform. Films were free to the COA community until the fourth view [\[1\]](#), at which point they were automatically purchased for one year at a flat fee of \$120.00.

Over the 18 months that the Libraries piloted this patron-driven acquisition (PDA) approach, COA users accessed more than 3,890 unique films and triggered the purchase of over 60 titles. While the expansive access provided by the Kanopy PDA program has been valuable to our users, the financial impact and unpredictability of these unmediated film purchases has put a strain on the Library's limited resource access budget. In order to pace spending and better steward library funds,

the Library will be switching from the unmediated PDA model to a mediated, request-driven approach.

Effective August 23, COA faculty will be able to request Kanopy films via the Kanopy database. Simply click on the desired film to launch a request window and complete the request accordingly. Upon completion of the request, a notification will be sent to the Library. Purchases will be considered according to the policy/guidelines above.

The Library will accept requests from faculty until the budget for each quarter has been expended. Because funding is limited, requests will be evaluated based on their relevance to specific coursework. This new approach to Kanopy films is part of a broader library effort to revise and clarify media acquisition policies and guidelines.

If you have any questions, we encourage you to reach out Ann Buchalter (abuchalter@peralta.edu). We will try to respond to requests within five business days.

[1] One Kanopy “view” was equivalent to watching thirty seconds of a film.