



COLLEGE OF ALAMEDA

COLLEGE COUNCIL DRAFT NOTES

Date: December 2, 2020

Co-Chairs: Dr. Don Miller/Dr. Matthew Goldstein

Attendees: Michael Duensing, Vanson Nguyen, Dr. Don Miller, Dr. Tina Vasconcellos, Dr. Matthew Goldstein, Leslie Reiman, Drew Burgess, Dominique Benavides, Kawanna Rollins, Chungwai Chum, Lilia Celhay.

Topic	Presenter	Discussion	Info/Action
1. Approval of the 12/2/2020 College Council Agenda	Miller/Goldstein	Adding Review of Brand Promise CARE Motion to approve the 12/2/2020 College Council Meeting agenda by Vanson Nguyen, seconded by Drew Burgess. Motion passed.	Approved
2. Approval of 11/4/2020 College Council Meeting Notes	Miller/Goldstein	Motion to approve the 11/4/2020 College Council Meeting Notes by Drew Burgess, seconded by Anna O’Neal. Motion passed.	Approved
3. Announcements	Miller/Goldstein	Lilia Celhay- congratulate everyone who participated in the 50 th Gala; amazing event. Thanks to Don for serving as Interim President. Dr. Jones starts on Friday, 12/4.	Information
4. ISER	Vasconcellos	Dr. Vasconcellos presented the College’s ISER. Cathy Summa Wolfe, CoA PIO/Marketing Consultant did a great job with the formatting. Dom did a huge lift in making all evidence links live and labeled. Motion to endorse the CoA’s ISER that it was an inclusive process fully communicated in an accurate representation of the College meeting the	Approved

		standards by Drew Burgess, seconded by Michael Duensing. Motion passed	
5. Review of Brand Promise- CARES update	Vasconcellos	Dr. Vasconcellos presented the Brand promise update, including the addition of CoA CARES. Dr. Vasconcellos will be sending 2 personal letters to the community; 1. Students that have dropped and not re-enrolled in the Fall; 2. Group of students that applied but did not enroll. Cathy will assist with this project. CoA CARES call center through Zoom (piloting Zoom), lead on this project is Dean Duke. Website re-design, another project. Looking at creating a cleaner and site from students' perspective. Starting with Student Services pages, then transition to college-wide re-design. We are in the process of requesting to advertise Web-content Developer (District approved the funding for all 4 Colleges). S Tutorial, as a professional development, will be available.	Information
7. Adjournment	Miller/Goldstein	Motion to adjourn by Anna O'Neal, seconded by Kawanna Rollins.. Motion passed. The meeting adjourned at 3.07 pm.	Approved