

2018-19 Strategic Plan Framework



Education Master Plan Goals

- Reduce loss of students prior to start of classes
- Increase community & educational partnerships
- Advance COA teaching and learning

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- Increase access to college programs/coursework through collaboration with other PCCD colleges in redesigning college schedules and offerings

- Advance COA teaching and learning
- Increase retention and persistence rates
- Strengthen data-driven/informed decision making

Annual Strategic Goals



Strategic Initiatives

= Guided Pathways Plan Goal

= BSI-SSSP-Equity Integrated Plan Goal

Improve assessment and placement

Deepen our understanding of and explore Meta Majors (Interest Areas)

Integrate Teaching, Learning and Services to create a seamless student experience

- Implement AB 705
 - Refine basic skills courses (BSSOT goals+)
- Strengthen and expand partnerships with HS and CBOs to support successful transitions (esp. DI students)
- Create/adopt career exploration (assessment) tool – pre-counseling

- Everyone understands Guided Pathways Framework
- Preliminary selection and alignment of meta majors and introduce them to college Spring 2019
- Begin work to align career exploration & work-based learning (WBL) opportunities to preliminary meta majors
- 80% of first-time matriculating students have comprehensive Student Education Plan (SEP)
- Begin to review and revise existing career exploration across the curriculum

- Increase # of students who successfully complete online courses by 10%
- Develop and implement proactive strategies to specifically impact Disproportionately Impacted groups , (e.g., case management, matching students with counselors, align counselors with academic depts., etc)

Progress Indicators (Metrics)

- 50% increase in # of first-time students who complete a transfer level English or math course within one academic year
- 100% of counselors have and are using HS transcript data
- Co-reqs and non-credit options in place
- More students coming directly from High Schools, CBOs, Adult Schools/GED programs
- Career assessment tool used for all incoming students

- Interest Areas preliminarily designed
- Increase # of WBL opportunities (over 2016-17)
- Academic programs work in teams to review SLO's, align pre-requisites, refine suggested GE courses (simplify choices)
- # of comp SEPs up to 80% for First-Time, Full-Time students
- Block scheduling fully implemented

- Counselors actively partnering with academic departments
- More students directed to more effective learning supports
- Increase # students successfully completing online courses by 10% (over 2016-17)
- Increase # students completing certificate or degree by 25% (over 2016-17)