



# EDUCATION MASTER PLAN FORUM

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*Charting the course of CoA's Future*

May 5, 2022

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## Forum Objectives

- Review EMP Update Status
- Share Salient Data & Information
- Invite Engagement & Involvement

# College of Alameda

## EMP Leadership Team



**Dr. Nathaniel Jones III**  
President



**Dr. Tina Vasconcellos**  
Vice President  
Student Services



**Augustine Gill**  
Vice President  
Administrative Services



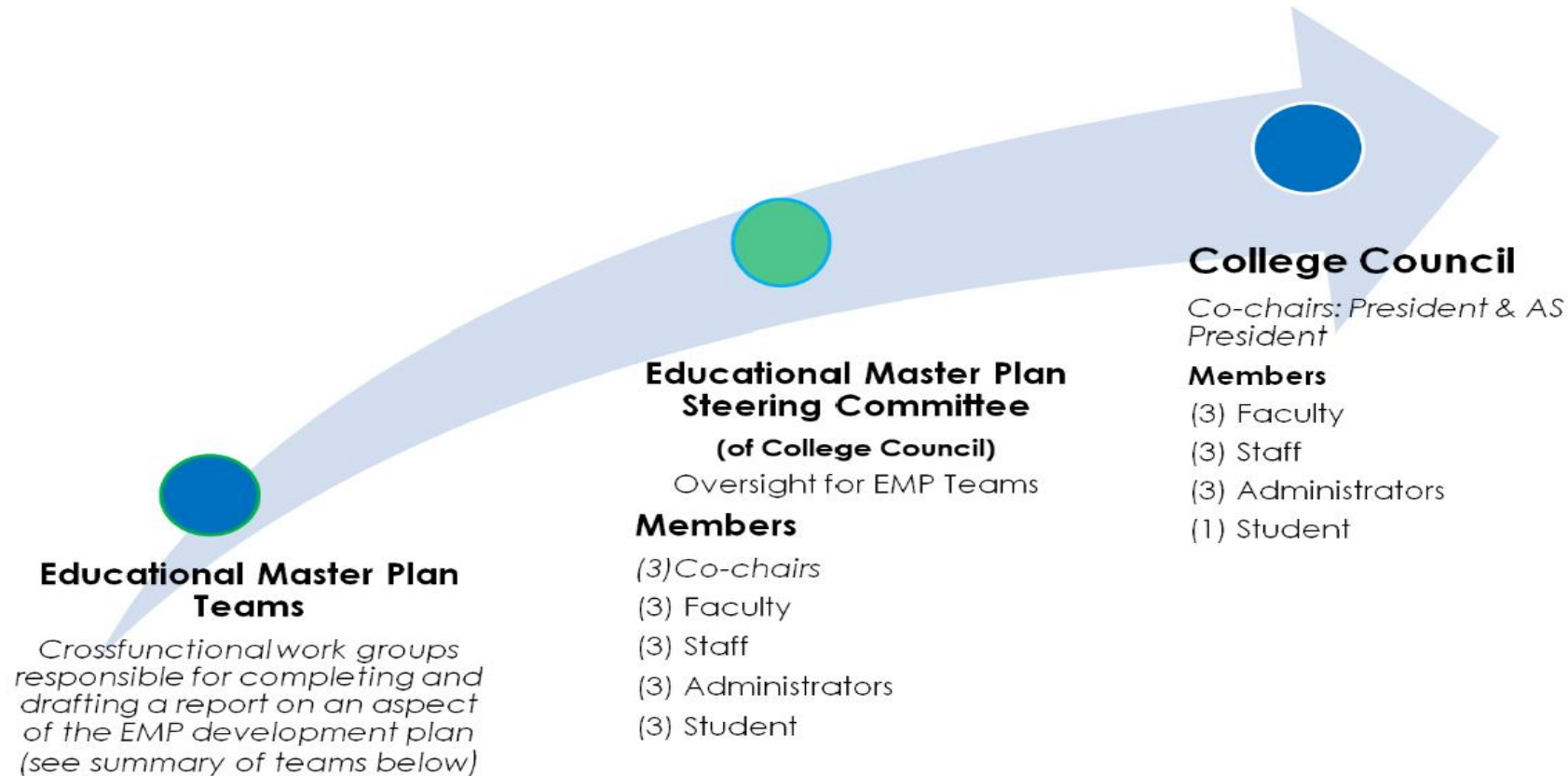
**Dr. Diana Bajrami**  
Acting Vice President  
Instruction



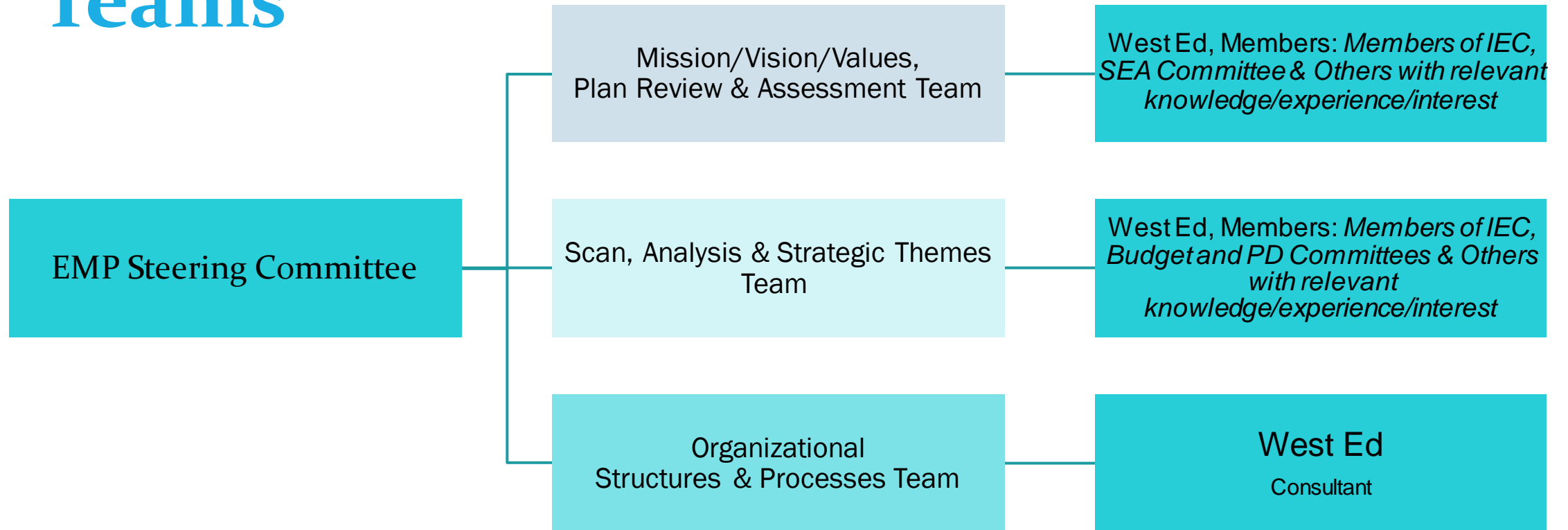
**Dominique Benavides**  
Director of College  
Research & Planning



# EMP Update Structure



# EMP Teams



## Integrated Planning and Budgeting



# EDUCATIONAL MASTER PLAN 2016-2021

– WHAT DID WE  
ACCOMPLISH?



Increase	Increase access to college programs / coursework through collaboration with other PCCD colleges in redesigning college schedules and offerings
Reduce	Reduce loss of students prior to the start of classes
Increase	Increase retention and persistence rates
Increase	Increase community and educational partnerships
Strengthen	Strengthen business and industry partnerships
Advance	Advance CoA teaching and learning
Strengthen	Strengthen data-driven / informed decision making
Establish	Establish integrated planning and evaluation system
Design	Design organizational, committee, and governance structures to support student success
Engage in	Engage in redesign of PCCD policies and procedures, including the Budget Allocation Model (BAM)

# Guided Pathways



## Art, Language and Communication

You enjoy connecting with people either through language, art, music, writing, speech or all of these things and you like reaching out to bring people together.



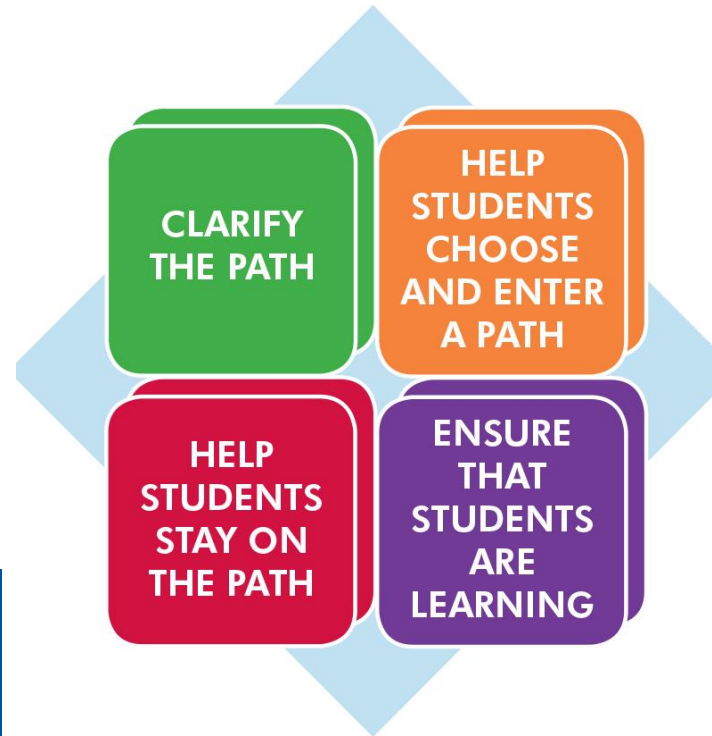
## Culture and Society

You are interested in organizations, laws, politics, human interactions, and social bonds that make our planet a rich and diverse place to live.



## General Education and Undecided

You are not sure of what you want to study and have many interests.



## Business, Entrepreneurship and Transportation

You understand the way organizations operate and how to get things done and you are ready to get the most out of what you learn. You enjoy working with tools, mechanical or electrical drawings, machines, and equipment



## Health, Science and Technology

You enjoy exploring and understanding the world around you, theoretical, physical, and biological. Figuring out puzzles drives you to find solutions. You are committed to helping others and are interested in addressing the needs of your community.



# Diversity, Equity, Inclusion and Accessibility

- Inclusive excellence is a value that ascribes great significance to the richness and potency of communities and institutions that embrace and foster diversity and inclusion as an essential attributes of institutional success and excellence.

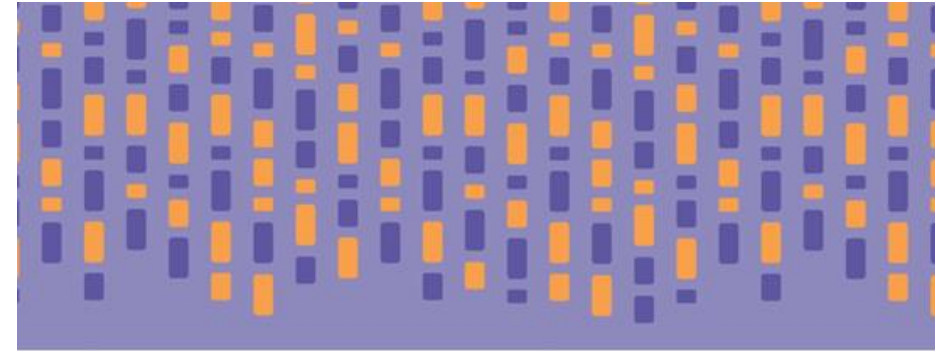




# Fiscal Stewardship

- Growing and diversifying our revenues and using all resources efficiently and effectively in supporting equitable student success and achievement.

**Northern Alameda  
Adult Education  
Collective**



**Northern Alameda Adult Education Collective  
Community Needs Assessment**

*December 10, 2021*



# WHAT DOES THE DATA TELL US?

# National & State Trends

## Social & Economic

### **“New Normal”**

- VUCA – Volatile; Uncertain; Complex, Ambiguous

### **Socio-economic inequality**

- Racial disparities in income & wealth
- “the Great Resignation”
  - Workers are re-evaluating priorities
- Many low-wage, less-educated workers remain out of work

### **Employers are moving away from degrees**

- More work from home options
- Strong economic recovery --> lower demand for courses

### **Implications**

- Jobs have been restructured for fewer employees & increased flexibility
- Education will serve few learners
  - Academic programs and credentials need to be evaluated to address those looking for new jobs or career change.
- Many low-income Californians remain out of work.
  - Access to job search tools & job training is needed.
- New remote work opportunities are shaping students' needs
  - Impact how courses will be delivered



# National & State Trends

## Technological & Political

- **The Digital Divide persists**
- **COVID-19 Pandemic exacerbates digital inequities**

### Implications

- Students continue to face barriers to online learning
  - Need affordable internet access
  - Some attempt to complete course work from their phones
- **ONLINE EQUITY is critical**

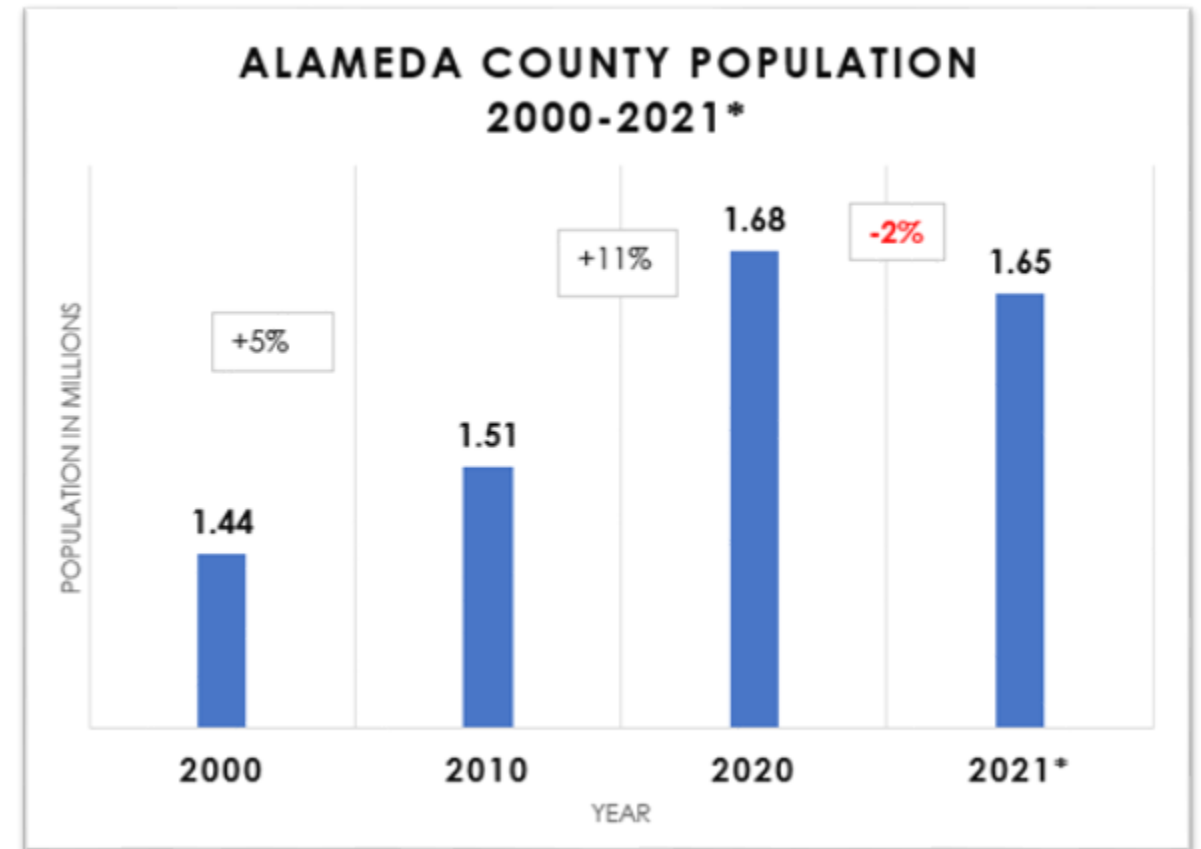
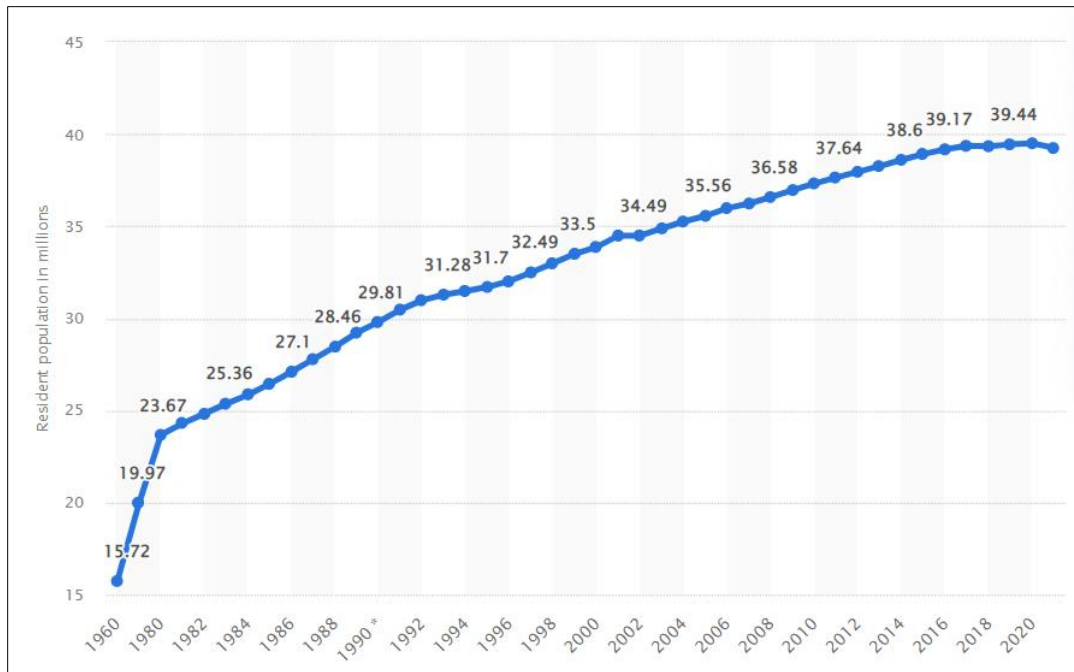
- **Post COVID-19 Economic Recovery Efforts (HEERF)**
- **Legislative support for short-term career programs & apprenticeships**

### Implications

Economic growth  
+ Investment in infrastructure  
+ Support for short term training  
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Job opportunities in Public Works,  
Construction, & Utility Sectors

# State & Regional Population Data

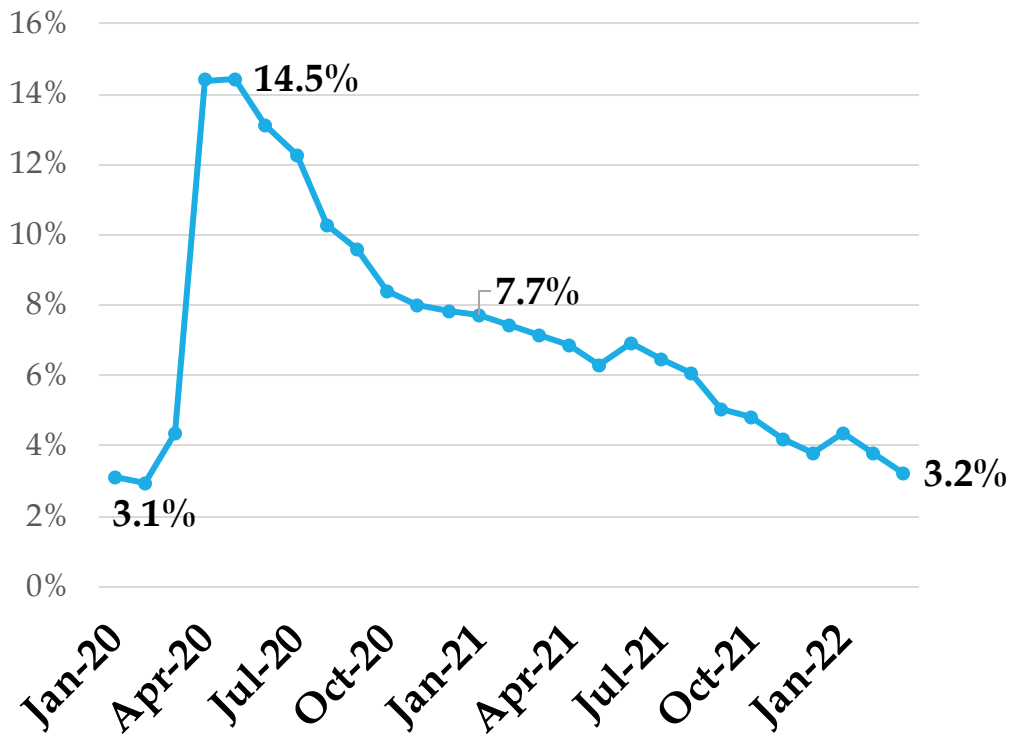
Resident population in California  
from 1960 to 2021 (in millions)



Sources: US Census data 2000, 2010, 2020, 2021\* estimate; <https://www.statista.com/statistics/206097/resident-population-in-california/>

# Labor Market Data

## Alameda County Unemployment Rate, Jan. 2020 – March 2022



Source: <https://www.labormarketinfo.edd.ca.gov>

## 2018-2028 Fastest Growing Occupations – Alameda County

Occupational Title	Base Year Employment Est. 2018	Projected Year Employment Est. 2028	% Change 2018-2028	Median Annual Wages
Medical Assistants	6590	8500	29%	\$ 46,139
Nursing Assistants	6580	7750	18%	\$ 38,908
Licensed Practical and Licensed Vocational Nurses	4070	4680	15%	\$ 67,595
Heavy and Tractor-Trailer Truck Drivers	8670	9260	7%	\$ 49,548
Health Technologists and Technicians, All Other	1720	2210	28%	not available
Dental Assistants	4020	4430	10%	\$ 45,039
Preschool Teachers, Except Special Education	6060	6450	6%	\$ 42,239
Web Developers	1770	2150	21%	\$ 91,234*
Respiratory Therapists	1120	1470	31%	\$ 103,332
Paralegals and Legal Assistants	2610	2890	11%	\$ 61,552
Heating, Air Conditioning, and Refrigeration Mechanics and Installers	2160	2440	13%	\$ 71,110
Electrical and Electronics Engineering Technicians	2280	2550	12%	\$ 64,990
Medical Records and Health Information Technicians	1680	1950	16%	\$ 50,831
Radiologic Technologists	1320	1540	17%	\$ 98,299
Computer Network Support Specialists	1590	1800	13%	\$ 72,655
Diagnostic Medical Sonographers	630	830	32%	\$ 113,430
Surgical Technologists	780	970	24%	\$ 76,056
Dental Hygienists	1690	1830	8%	\$ 111,742
Massage Therapists	1160	1300	12%	\$ 48,598
Hairdressers, Hairstylists, and Cosmetologists	4180	4310	3%	\$ 31,244

Source: <https://www.labormarketinfo.edd.ca.gov>

\*most requires bachelors degree





# WHAT MUST BE MAINTAINED AT ALL COST?



What should be changed ASAP?

# HOW WELL ARE WE MEETING REGIONAL EDUCATION NEEDS?



ALAMEDA UNIFIED  
SCHOOL DISTRICT

Excellence & Equity For All Students



OAKLAND UNIFIED  
SCHOOL DISTRICT

*Community Schools, Thriving Students*



West Contra  
Costa Unified  
SCHOOL DISTRICT





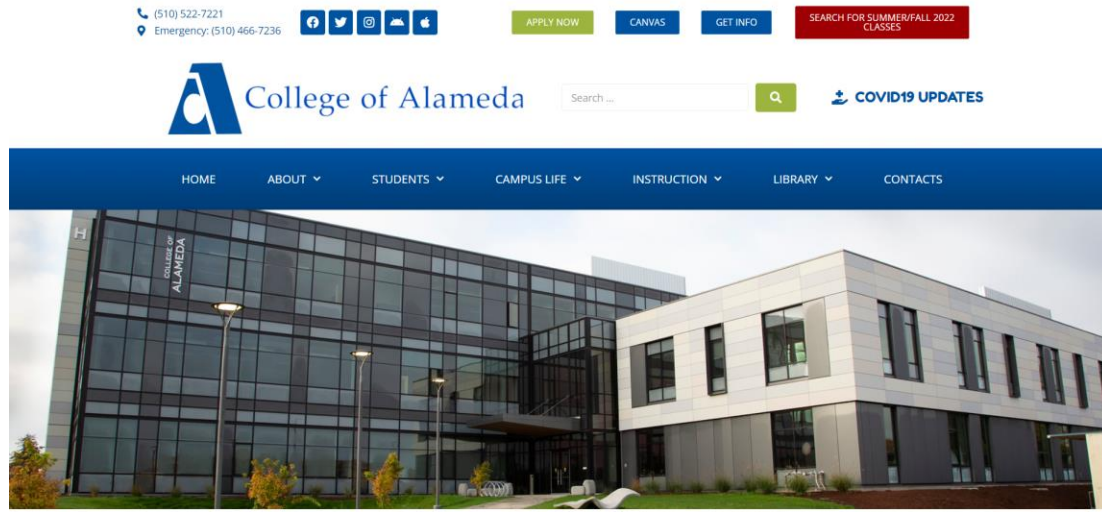
## WHAT NEW PROGRAMS SHOULD WE DEVELOP?

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What areas would benefit CoA the most from strategic investments?



# EMP 2022-27 Planning Website



## Educational Master Plan 2022-2027



Welcome to College of Alameda's Educational Master Plan 2022-2027 site. The 2022-2027 Educational Master Plan (EMP) will generate and articulate our long-term education vision for the College.

The goals of the EMP are to support the CoA Guided Pathways initiative; to craft strong principles and framework to inform critical decision-making in the future; and will culminate in long-term implementation plan that is strategic and aligns with the District's planning themes.

Though guided by consulting experts, the Educational Master Plan is, at its core, a College of Alameda and community effort. A successful plan is only built with critical input from students, faculty, staff, administrators, and community members.

**Together, we will create a practical, data-driven, and visionary roadmap for College of Alameda that prioritizes student success and creating a comprehensive college and campus experience.**

### About This Website

This website was developed as a communication tool and document repository for our 2022-2027 Educational Master Plan project. The website charts the progress of the planning effort and provides a platform for information dissemination and input from campus and community members alike. Once the planning process is completed, the site will become a home to planning documents and progress updates. Stay informed and get involved, we want to hear from you. For more information on or provide input to the 2022-2027 Educational Master Plan, click on the links below:



### Educational Master Plan Feedback Form

I am a:

- ☐ Community Member
- ☐ Faculty Member
- ☐ Staff Member
- ☐ Administrator
- ☐ Student

If you're a faculty, student, staff or administrator, are you from College of Alameda?

- ☐ Yes, I work or study at College of Alameda
- ☐ No, I work or study at another PCCD location
- ☐ I prefer not to say

I want to leave feedback about:

- ☐ Strategic Vision
- ☐ Educational Planning

Comments:

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[SUBMIT FEEDBACK](#)