



Mid Semester President Address

Dr. Diana Bajrami, Acting President

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# Agenda

Celebration & Recognition

Enrollment and Student Success Update

Community Partnerships

Education Master Plan

Spring 2023 Preparation



*Left: College of Alameda ADAM student Chi Do with samples at the indigo workshop; Right: Chi modeling her completed outfit, which was displayed in the Student Designer Showcase at Fibershed's 'Rooted in Simplicity' event on September 17. Special thanks to Professors OJ Roundtree and Derek Piazza*

## ADAM Program Students Featured in 2022 Designer Showcase



# Congratulations!

College of Alameda (CoA) has been awarded status as a [Certified Peer Online Course Review \(POCR\) Campus](#) by the California Virtual Campus (CVC).

This honor is the result of extensive training and hard work by CoA's POCR team. Faculty POCR team members that worked to secure certification were: **Brielle Erike**, **Jennifer Fowler**, and **Rich Kaeser**.



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## Associated Students of College of Alameda Officers / Senators

<https://alameda.edu/campus-life/student-activities-campus-life-office/student-government/>

Meetings are held every Tuesday at 1pm in H-204

<https://us06web.zoom.us/j/8599114318>



**Natay Myers - President**

Participatory Governance  
Committee: Institutional  
Effectiveness



**Semeon Thomson - VP of  
Operations**

Participatory Governance  
Committee: Student Equity  
& Achievement



**Karen Torrez - VP of  
Programing**

Participatory Governance  
Committee: Health & Safety



**Guilherme Pacheco -  
Treasurer**

Participatory Governance  
Committee: Budget



**Demarquis (Marcus) Sillemmon -  
Senator**

Participatory Governance  
Committee: Educational  
Master Plan



**Ouahiba Khourchech -  
Senator**

Participatory Governance  
Committee: Facilities &  
Technology



**Junhao (Jay) Ma - ASCOA  
Volunteer**

Participatory Governance  
Committee: College Council

The Associated Students of College of Alameda (ASCOA) Has a Full Slate of Enthusiastic Senators and Volunteers this Fall

The College is proud and pleased to introduce the newest ASCOA members and volunteers, including:

- ASCOA President **Natay Myers**, serving on the Institutional Effectiveness Committee;
- Vice President of ASCOA Operations **Semeon Thomson**, serving on the Student Equity and Achievement Committee;
- Vice President of Programing **Karen Torrez**, serving Health and Safety Committee;
- Treasurer **Guilherme Pacheco Santos**, serving on the Budget Committee;
- Senator **Demarquis (Marcus) Sillemmon**, serving on the Educational Master Plan Committee;
- Senator **Ouahiba Khourchech**, serving on the Facilities and Technology Committee), and
- **Junhao (Jay) Ma**, who is volunteering to serve on College Council.



## Welcome New Members and New Responsibilities

**Laura Spencer-Vacca** has been hired as the new Job developer for the WorkAbility III and the College to Career Programs (C2C).

**Alejandro Gonzalez** will serve as the College's new ACCESO/Puente student services specialist.

**Professor Maurice Jones, Acting VPI**



# More Reasons to Celebrate

College has been getting more 4 and 5 star reviews for an overall ranking on Google search of 4.2 stars. A few years ago the college was ranked around 3.5 stars by Google. We have been more active with postings on the College's Google Business account, which helps, but good quality experiences drive rankings—so kudos to CoA faculty and staff for their good work!k

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# Fall 2022 Enrollment Update

There is a 22 % increase in student headcount.

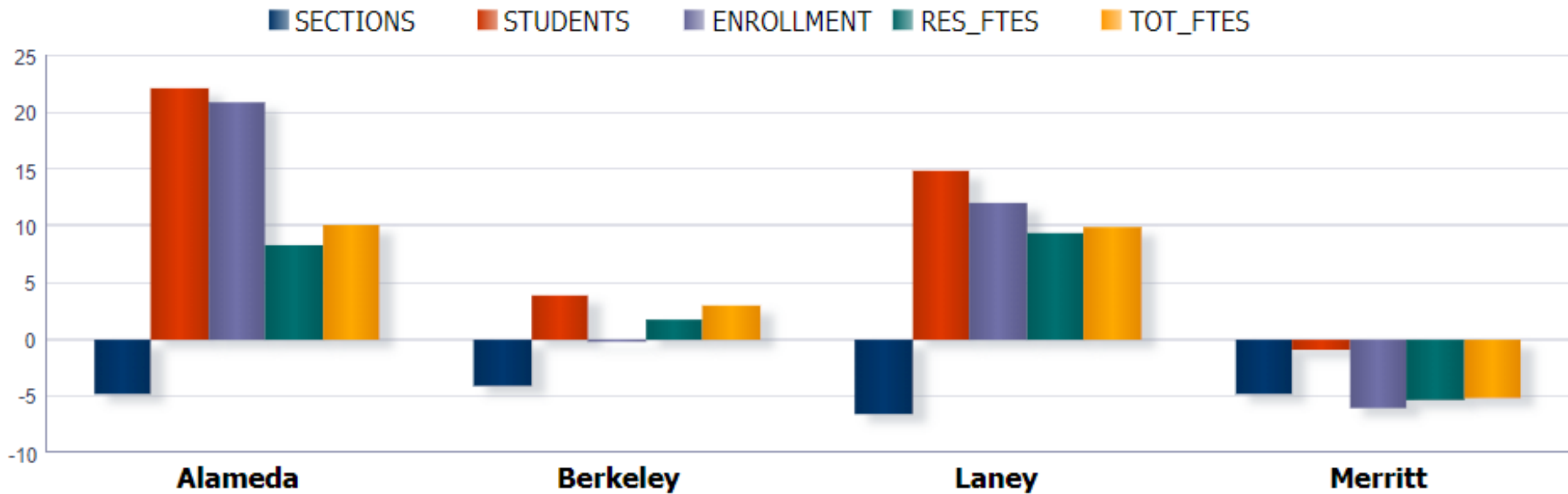
There is an increase of 8 % of the residential FTES from Fall to Fall.

There is a significant decrease in the number of low enrolled courses – 29 % less 1-15 courses and 19 % less of courses with 1-19 enrollment.

There is a significant decrease in class cancellations (61 % decrease from year to year).

Interesting also to note that with only 75 % of courses in session, the current FTES is 3 % higher than the entire Fall 2021 FTES.

## Fall -to- Fall Percentage Change



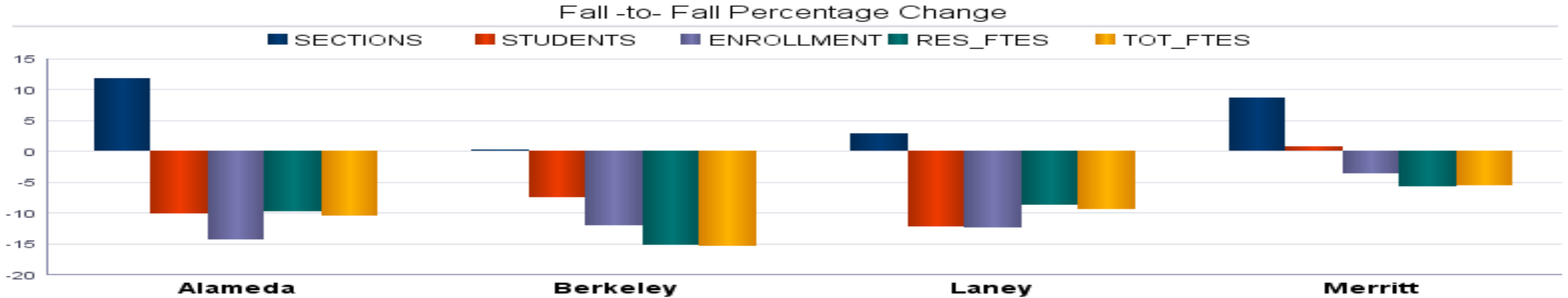
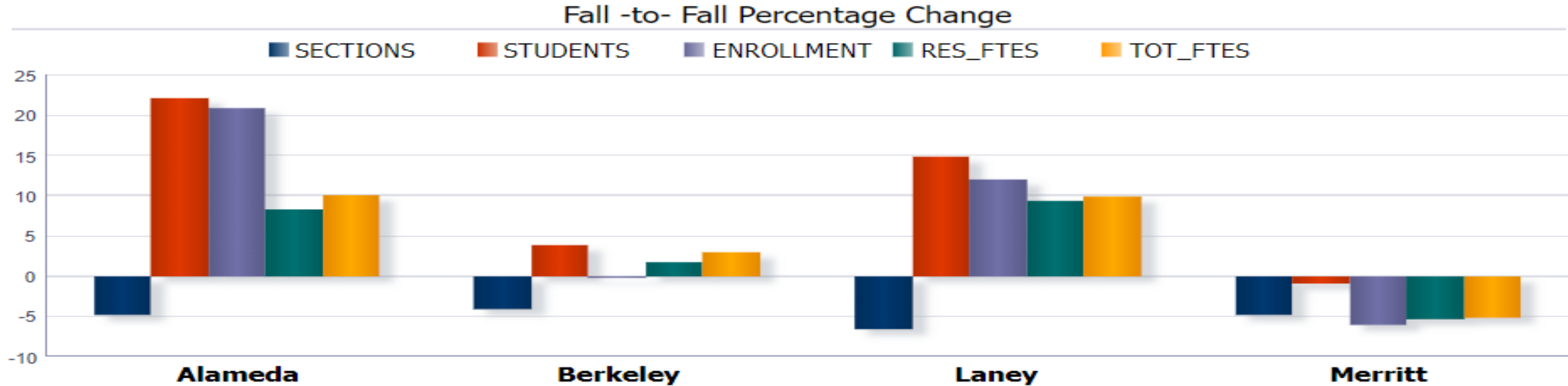
# Fall 2022 Enrollment Update

	Alameda	Berkeley	Laney	Merritt
SECTIONS	-5	-4	-7	-5
STUDENTS	22	4	15	-1
ENROLLMENT	21	-0	12	-6
RES_FTES	8	2	9	-5
TOT_FTES	10	3	10	-5

\* The above numbers represent the change of percentage between the two terms as of the end of the previous day to the current term comparison date

	Sections		Students		Enrollment		Resident Ftes		Total Ftes	
	F21	F22	F21	F22	F21	F22	F21	F22	F21	F22
Alameda	335	319	4,598	5,615	7,505	9,066	926	1,003	982	1,081
Laney	701	655	8,375	9,611	16,150	18,078	1,872	2,045	2,025	2,226
Merritt	431	410	6,393	6,333	11,472	10,768	1,346	1,275	1,423	1,350
Berkeley	416	399	5,805	6,032	11,039	11,006	1,150	1,170	1,270	1,307
District	1,883	1,783	17,865	19,866	46,166	48,918	5,295	5,494	5,699	5,964

# Fall 2022 vs. Fall 1



# Fall 2022 Enrollment Update

Term	CAMPUS	Sum of Resident FTES Target	Sum of Resident FTES % of Target	Sum of Productivity
Fall 2022	Alameda	1201.85	83.49	13.29
Fall 2022	Berkeley	1396.26	83.81	13.90
Fall 2022	Laney	2340.32	87.39	13.18
Fall 2022	Merritt	1586.57	80.36	13.05
Fall 2022	PCCD	6525.00	84.20	13.32

### Monday, Aug 22

**Rock EnRoll**  
10 am-2 pm

Help with registering & financial aid. Free lunch from Tacos Sinaloa



**Financial Aid Fun**  
11 am-1 pm

Games and free ice cream




**\$500 On Us Workshop**

### Tuesday, Aug 23

**College T-Shirt Day!**  
1 pm

Free Lunch!




**Mon-Thurs 8-10am**

- Coffee/Tea & Pastries
- Resource Fair



**Paws-to-Share**  
Bringing Pets and People Together

**K-9 Kisses**  
11am-1pm

Therapy dogs & free drinks from Sugar Mama Sugar Cane







## TUESDAY'S

Join us for **Free Lunch**, resources, and activities

**Tuesdays 11:30-1:30**  
Look for the balloons on campus (While supplies last)



<b>9/27/22</b> Latinx Heritage Month: Guatemalan Textile Weaving	<b>10/18/2022</b> Undocumented Student Action Week: UndocuSTART
<b>10/4/22</b> Latinx Heritage Month: Popuado Making	<b>10/25/2022</b> ...

# Rock Enroll & Tasty Tuesdays

The enrollment data confirms the collective impact of college-wide efforts the past few months, including but not limited to enrollment and financial aid events, department-specific in-reach/outreach; the \$500 On Us campaign; increased marketing; scheduling adjustments and more.





## Community Partnerships

Bringing the community in or going out in community is the best service that we do to our students and our institution.



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# Spring 2023 Preparation

Working together to see how to mitigate some of the enrollment changes and accelerating costs to explore a Spring is Free campaign and also provide other incentives to mitigate enrollment and retention barriers.