



College of Alameda



Strengthening Our Community Partnerships to Best Serve the Educational Needs of Our Students and to Align with Community and Industry Labor Needs

CONNECTING CAMPUS TO COMMUNITY



Our Mission and Values

College of Alameda is a diverse, supportive, and empowering learning community for seekers of knowledge. We are committed to providing an inviting, creative, ethical, and inclusive environment in which students develop their abilities as thinkers, workers, and citizens of the global world.

Our Values (ABCs)

Academic Excellence

Budgetary Competence

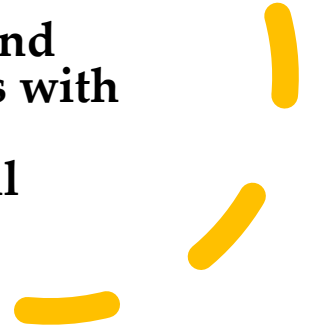
Community Partnerships and Engagement



CONNECTING CAMPUS TO COMMUNITY



COA "rooted in the community" and committed to ongoing partnerships with educational partners, community organization and local and regional industry partners.





We need your assistance with:

Expansive strategic thinking about cutting-edge programs at COA;

Community input to shaping COA's future direction and offerings;

Introductions to talented and influential leaders;

Assistance with resource development;



College of Alameda



Our Commitment to you:

We can connect you with the best and brightest in and out of our educational circles, including:

A meaningful relationship with COA as one of the Island's largest and most influential institutions;

A strong connection with the top leaders of the College and of the Peralta District;

Networking events with top business leaders from a variety of venues;

The opportunity to create a lasting and significant impact in the life of a COA student.



Strengthening the P 16 Partnership

Student progress from one level to the next is not smooth and strengthening the P-16 alignment across educational sectors is essential for student success.

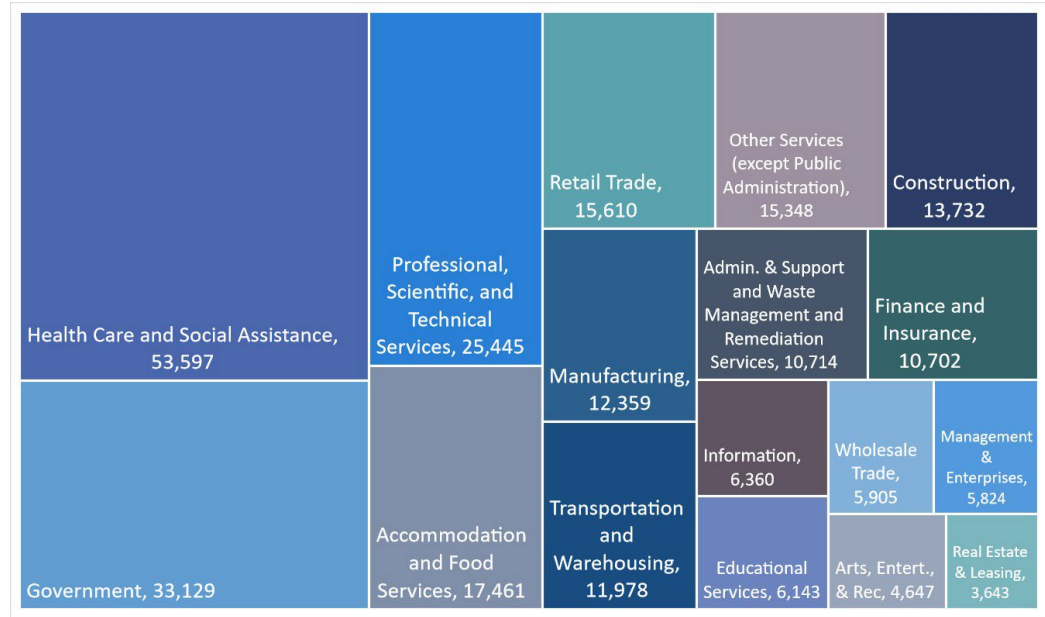


**Exploring Local Industry
Needs & Aligning COA
Education to Meet these
Needs**

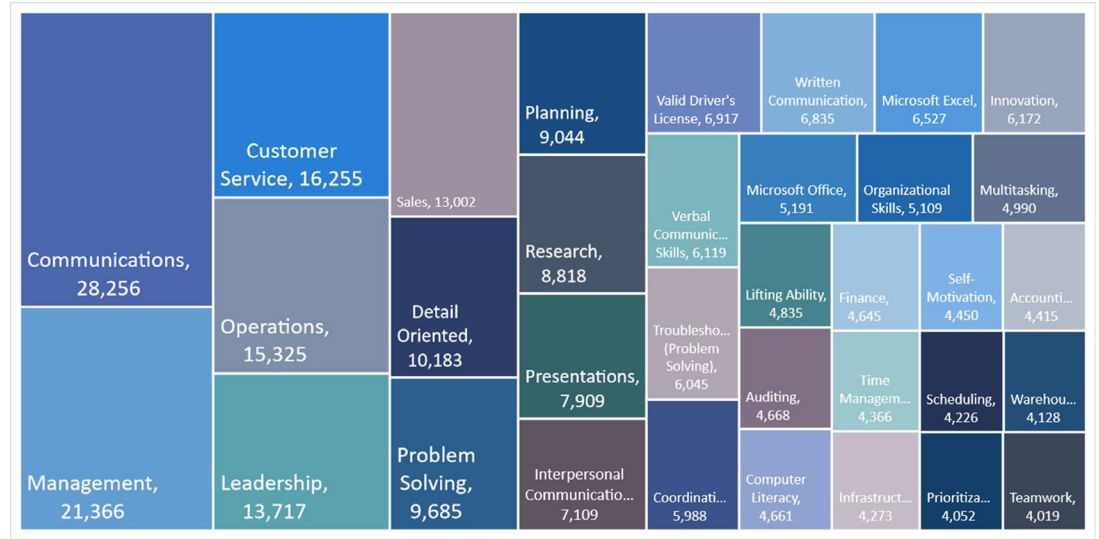


Largest Industry Sectors Service Area: Oakland

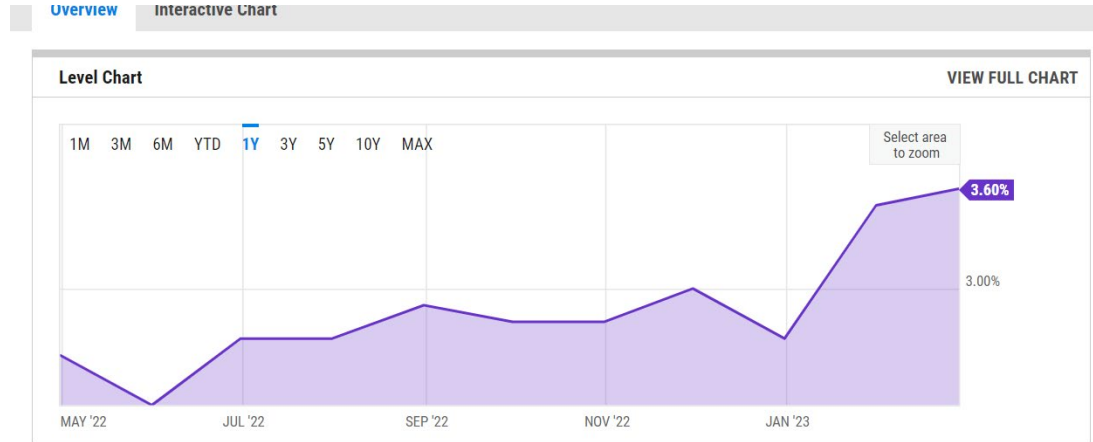
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Top Skills Service Area: Oakland, Alameda



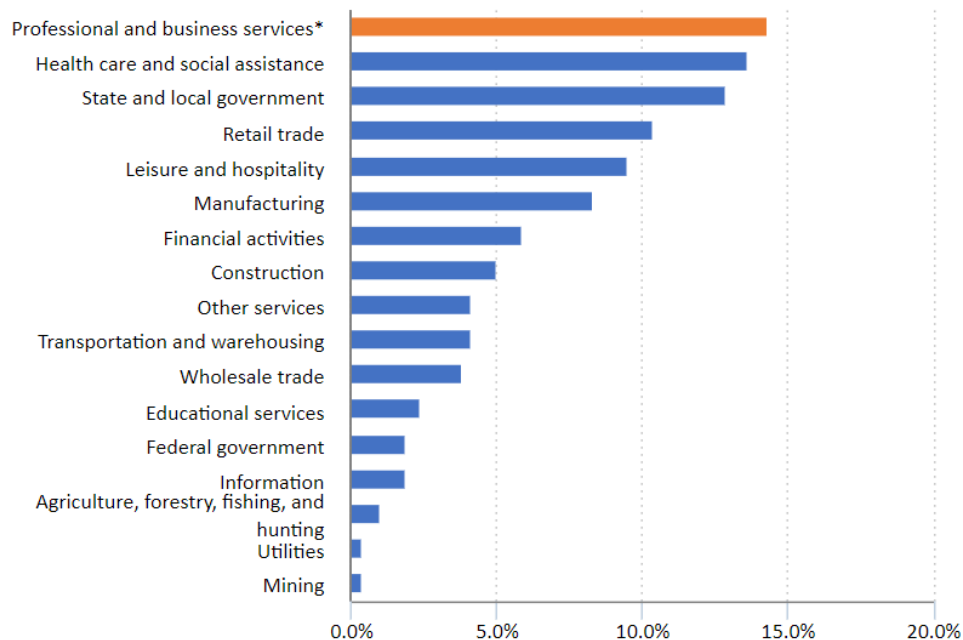
Exploring Local Labor Market and Leveraging Resources to Provide Talent and Meet Labor Market Needs in such a tight economy



Exploration of Collaboration

*Leverage Resources and Talent
within the District to
Increase Access to Employment
Opportunities for PCCD
Students &
Community Job Seekers*

Major industry sector, share of 2021 total wage and salary employment



Hover over chart to view data.

Wage and salary employment is from the BLS Current Employment Statistics (CES) survey, except agriculture, forestry, fishing, and hunting, which is from the Current Population Survey (CPS).

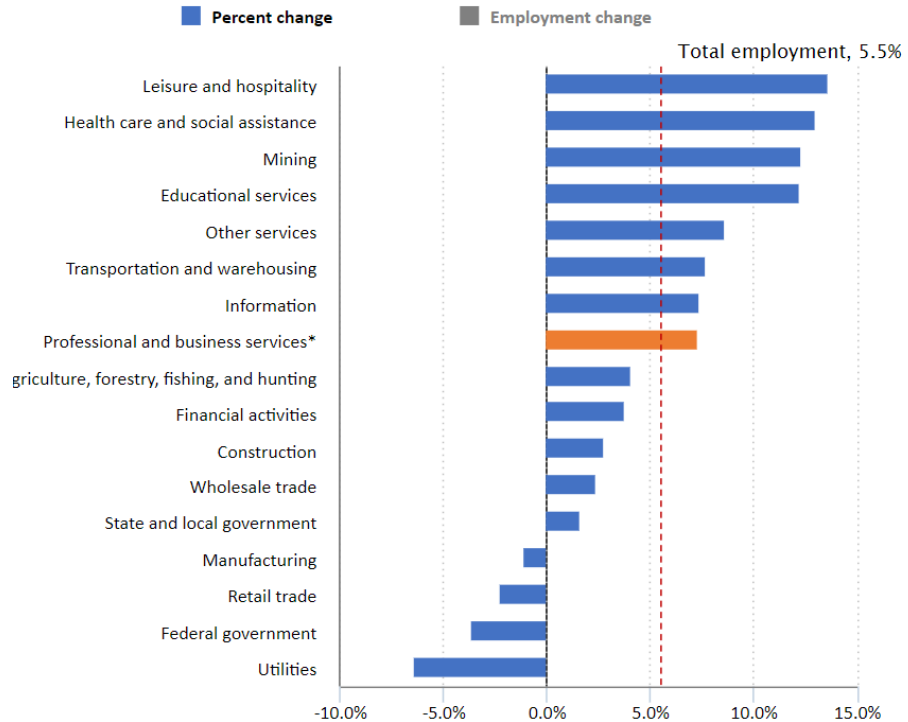
Excludes self-employment.

Source: U.S. Bureau of Labor Statistics



Looking Into the Future and Collaborating to Design Innovative Curriculum

and salary employment change by major industry sector, 2021–31 projected



Legend items to change data display. Hover over chart to view data.
and salary employment is from the BLS Current Employment Statistics (CES) survey, except

Common Skills that increase a student's value in the labor market

Key Equity Strategy : Ensure students can articulate the transferable skills they have learned, and those skills are contextualized to local industry



Verbal and written communication

Digital Literacy

Management, Operations & Leadership Skills

Career Services- For Students:

Host Workshops 4-Part Career Academy Workshop Series (Resume, LinkedIn, etc)

Host Large On Campus Job Fair Events

Host Employer Spotlights connect students with recruiters to learn about opportunities



Comprehensive Career Services- For Clients:

Students Dual Enroll in WIOA Grant as a Client and sign up for CalJobs Acct for county/state data collection

Students work with Career Coach to create CalJobs Acct, Employment Plan, Resume, LinkedIn, and Connect with Recruiters, Job Placement

Leverage WIOA funding to Earn Industry Recognized Certifications that **Complement PCCD Degree/Certificate Programs = Stackable Certifications**

Ongoing Collaborators in a Work that Benefits our Community

Our Expectations

We hope you will be dedicated to this worthwhile endeavor in the following ways:

- Make a concerted effort to attend biannual meetings;
- Be available periodically via phone and email to advise the President on various topics;
- Assist with fundraising, campaign development, and committee hosting.
- Support the work of the College with a meaningful personal or corporate gift;
- Provide permission for COA to publish your name and company affiliation as a member of the Roundtable;



Thank you!



We are thrilled to have a dedicated group of community leaders stepping up to serve on College of Alameda's President's Roundtable. This is an exciting time for the College as together we can embrace the mission of this academically excellent institution and re-envision its future.