



College of Alameda

2021-22 Annual Program Update - ART

Program Overview

Please provide your program's mission statement and program's learning outcomes

The mission of the Art Department at the College of Alameda is to provide courses leading to the fulfillment of general education, degrees in art and art history, and successful transfers to UCs and CSUs. The Art Department introduces students to the world of art and promotes lifelong learning.

List your program faculty and/or staff

Drew Burgess
Susan Leffingwell
Gabriel Navar
Maria Guzman

Describe your current utilization of facilities, including labs and other space

Here is the statement from the 20-21 APU which is relevant still:

"At present the facilities are completely dormant during the Covid-19 crisis. All art faculty have created 'at home' work spaces to meet the demands of 100% online education. Faculty are significantly challenged to meet the needs of students during the crisis. The art faculty is responding admirably and with distinction."

Here are some updates:

- 1) The full time faculty member has spent time organizing the classroom, gallery, conference room, storage room and the faculty office.
- 2) Hybrid classes are planned for Spring 2022.
- 3) The gallery of the art facilities is dormant at present.



List your program goals from your most recent Program Review or APU. Then, provide an update on the status of the goal. Has your program achieved the goal? Have any of your goals been revised or any still in progress? Lastly, make sure to discuss which College or District goal your program goal aligns to.

If no program goals exist or if this is your first program review, work to create 2-3 goals and align them with a College or District goal.

Program Goal	Convert as necessary courses to meet the needs of diverse students during the Covid-19 Pandemic.
Status: In-Progress or Complete?	Complete. We have converted all art classes to achieve 100% online instruction if necessary. We are also converting the programs so that 100% may be achieved online if necessary.
Which college or district goal is aligned with your program goal?	Our department develops achievable processes with compassionate thinking. The Mission of the College of Alameda expresses our instructional goals: The mission of College of Alameda is to serve the educational needs of its diverse community by providing comprehensive and flexible programs and resources that empower students to achieve their goals.

Program Goal	Provide flexible Studio and Art History courses for the transfer level educational goals of students each semester.
Status: In-Progress or Complete?	Complete. We have adjusted during the pandemic coupled with a vision of changing educational methodologies. We have considered new ideas and innovative ways of meeting the needs of students.
Which college or district goal is aligned with your program goal?	Our department develops innovative processes with progressive thinking. The Mission of the College of Alameda expresses our instructional goals: The mission of College of Alameda is to serve the educational needs of its diverse community by providing comprehensive and flexible programs and resources that empower students to achieve their goals.

Program Goal	Develop the comprehensive planning necessary to transition from fully online 'at home' instruction during Covid-19 to the operation of the new Art facilities. Coupled with this goal is to develop a means to create an operational Art Gallery.
Status: In-Progress or Complete?	In Progress. We have attended meetings to communicate with District and CoA colleagues, including our administrative team to determine the viability of returning to campus. A goal of 35-40% in person instruction is a stated goal. The Art Department

	<p>will offer three studio courses in the new H building as hybrid courses. This endeavor will require coordination from the college's maintenance team. For example, available soap for the sinks, the erection of new easels, removal of extraneous boxes from the Art storage area, a place for some of the new display units (there are many).</p> <p>The Art Gallery space will need attention. A request has been made to paint the wall white (this was decided more than a year ago). To have a gallery at the college will take time and commitment. The Art Department can place student works in the gallery during the semester as a start (and ongoing as our students are central to the expression that we most value). Thinking ahead the gallery could be a robust educational center engaging students from multiple disciplines. For example, a visiting artist could display works and give a lecture. To develop this cultural resource commitment is needed in terms of funding, security, insurance and operations.</p>
<p>Which college or district goal is aligned with your program goal?</p>	<p>Our department develops programming with equitable vision. The Mission of the College of Alameda expresses our instructional goals: The mission of College of Alameda is to serve the educational needs of its diverse community by providing comprehensive and flexible programs and resources that empower students to achieve their goals.</p>

Program Update

Using the dashboards, review and reflect upon the data for your program.

[Course Completion and Retention Rates – Instructional Dashboard](#)

[Course Completion and Retention Rates – Student Services Dashboard](#)

[Enrollment Trends and Productivity Dashboard](#)

[Degrees and Certificates Dashboard](#)

Course Completion and Retention Rates by Subject

Gender	Headcount	Census	Success	Success Rate	Retention
F	352	376	256	66.0%	86.1%
M	239	244	185	74.9%	88.3%
X	19	19	14	70.0%	90.0%
Total	610	639	455	69.5%	87.0%

Ethnicity	Headcount	Census	Success	Success Rate	Retention
Asian	190	199	162	79.0%	93.2%
Black / African American	59	62	37	59.7%	79.0%
Hispanic / Latino	180	195	129	64.5%	84.5%
Two or More	42	39	28	68.3%	90.2%
Unknown / NR	22	21	18	85.7%	100.0%
White	112	118	78	64.5%	81.8%

Age Range	Headcount	Census	Success	Success Rate	Retention
16-18	106	103	76	71.0%	87.9%
19-24	317	331	236	69.8%	87.0%
25-29	68	73	54	73.0%	89.2%
30-34	36	41	30	73.2%	87.8%
35-54	54	59	37	60.7%	80.3%
55-64	11	10	4	36.4%	90.9%
65 & Above	6	6	4	57.1%	71.4%
Under 16	16	16	14	87.5%	100.0%

Academic Year	Campus	Subject
2020-2021	Alameda	ART

Service Area	Census Enrollment	Success Rate	Retention
DSPS/SAS	42	50.0%	78.6%

Service Area	Census Enrollment	Success Rate	Retention
First Gen	328	67.1%	85.4%

Service Area	Census Enrollment	Success Rate	Retention
Low Income	431	69.4%	85.8%

Service Area	Census Enrollment	Success Rate	Retention
Pell Grant	162	75.3%	90.1%
BOGG Promise	368	71.7%	87.0%

Service Area	Census Enrollment	Success Rate	Retention
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Note: Subgroups with less than 5 are not reflected in this dashboard

Describe any significant changes and discuss what the changes mean to your program. Consider whether performance gaps exist for disproportionality impacted students by using filters to disaggregate the data. Focus upon the most recent year and/or the years since your last comprehensive program review. Cite data points to support your reflection.

Studying the Fall of 2020 and Spring of 2021 data, the Art Department had a completion rate of 72% and a retention rate of 87%. The courses were all taught fully online. This indicates a successful transition during the pandemic and possibly a pathway regarding online instruction for upcoming semesters and years.

As an example, but not a complete study, the largest population of students are Asian, Black American, Hispanic/Latino and White. Asian students appear with the highest completion rate with 82%. White students follow with 77%. The completion rate for Black American students is 61%. Hispanic/Latino students appear on the graph with 65%. American Indian students appear with 53%. Pacific Islander students with 61%. Students listed as Two or More appear at 67%. Students listed as unknown or No Response appear at 75%.

Given this data a conversation for the art department is to consider trends of art instruction which include global approaches in art history and studio practices. The department does offer inclusive dialogue in the content of courses. We can seek new ways to reach out to students, for example American Indian students. In our art history courses we are developing a new offering of Art of the Americas.

It is important to consider other disadvantages that may not be directly connected to course content or delivery. Our students face economic and social challenges that may have an impact on studies.

Studying the completion and retention rates by service areas Veterans appear to be about 57%. Going forward the department may consider engaging with the Veterans Resource Center.

DSPS/SAS displays a completion rate of 53% for 20-21. Moving fully online presented challenges for our students. A plan is to return to campus with hybrid coursework and the modality may better serve students with disabilities.

UMOJA, ASTI and MESA display an encouraging 100% completion rate.

The Census enrollment and Productivity data for the college illustrate a trend of decline. The Art Department enrollment has declined over the past few years--- 744 in 2017-18, 785 in 2018-19, 787 in 2019-20, 659 in 2020-21. We are reaching out to colleagues in the district to discuss enrollment trends. We have discussed building relationships with local high schools. Dual Enrollment is a pathway that we continue to explore. The Art Department also has proposed building a robust cultural center of which the Art Department may be a focal point. It is our view

that members of the community wish to come to the college for academic instruction and as a resource for cultural events.

All of our courses show a decrease in enrollment with the exception of Art 2 which shows an increase in enrollment for 2020-21.

Census enrollment and completion rates for transferable courses that are achievable fully online is way up from, 56 in 2017-18, 216 in 2018-19, 274 in 2019-20 to 659 in 2020-21.

Overall for the College of Alameda degree awards declined. In 2020-21 a decline is indicated for Asian and White students. Encouragingly degree awards for Black and Hispanic/Latino students increased in 2020-21. Possibly we can study the distribution of awards and connection to programs.

Experiential Data: The Art Department serves a range of students in terms of race, ethnicity, age, background, beliefs, gender and political viewpoints. We are committed to expression and in turn helping students find a voice. We believe that open art exploration is a wonderful advocate, as it is from the students themselves, for social uplift and change. Our department is committed to helping students in an open, safe, and supportive atmosphere. Students are embraced philosophically, emotionally and creatively. The department is a place of shared exploration.

Experiential Evidence:

The department champions students with disabilities helping all to engage and perform on nurturing assignments.

In the courses we have returning students who are older and sometimes retired. The courses are engaging and challenging.

We have students of many ethnic backgrounds working together in a conversational atmosphere.

We have students who are re-entering society following long term incarceration.

New Coursework:

The department has recently created a certificate, Practitioner of Fine Art. This certificate is for persons who may wish to engage with courses and pursue a career in Fine Art in an independent way.

We offer a local Associates in Arts degree, An AAT in Art History, An AAT in Studio Arts and a non-credit Arts certificate.

Recently we have developed four 2 unit courses that may serve our students at COA as electives or that may possibly mesh with our degree sequencing (This is a discussion we need to have with the curriculum committee and our Articulation Officer). The four courses are Modern Painting Portraiture, Realism, Abstraction and Expression. These courses could possibly be

offered as 8 week courses/ two per semester. We are considering Guided Pathways with ideas to help students of the college fulfill requirements and have a rich college experience.

Alternative Adventures:

We have developed a course titled the Fashionable Figure. This course is intended to be a figure drawing course where clothing is featured. Many of our students are interested in animation, storytelling, apparel and design, and feature films. The course could have a role as a night course. An alternative could be a Drawing course or a Painting course on Friday Night. The Art Department can help the community with vital cultural programming. A third possibility is to consider Contract Ed as a way to serve the artistic needs of the community.

Describe the department's progress on Student Learning Outcomes (SLOs) and/or Service Area Outcomes (SAOs) since the last Program Review/APU.

Student Learning Outcomes are an integral component of each course and included on the syllabi for courses. The assessment of SLOs in Curricunet is difficult to accomplish. As courses are updated we assess, review and modify SLOs as needed.

Describe the outcomes and accomplishments from previous year’s funded resource allocation request.

Brief description of funded request	Source (any additional award outside your base allocation)	Total Award Amount	Outcome/Accomplishment
Funding for equipment and Instructional Supplies for the Art Department		\$5000.	<p>Here is the response from the previous review:</p> <p>“All of the purchases are thought to be in the new building (art faculty are off campus during Covid 19). Outcome/accomplishments are neutral following the stay at home order of March 2020.”</p> <p>This response is still relevant as we have not conducted classes at school.</p>

Prioritized Resource Requests Summary

In the boxes below, please add resource requests for your program. If there are no resource requested, leave the boxes blank.

Resource Category	Description/Justification	Estimated Annual Salary Costs	Estimated Annual Benefits Costs	Total Estimated Cost
Personnel: Classified Staff	Gallery Assistant	10,000		
Personnel: Student Worker	Gallery/Studio Assistant	2,000		
Personnel: Part Time Faculty	Art History Instructor	20,000		
Personnel: Full Time Faculty	Full time Studio/Art History Instructor	65,000.		

Resource Category	Description/Justification	Total Estimated Cost
Professional Development: Department wide PD needed	New Technologies	1000.
Professional Development: Personal/Individual PD needed	College Art Association Conference	1,000.

Prioritized Resource Requests Summary - Continued

Resource Category	Description/Justification	Total Estimated Cost
Supplies: Software	Upgrades for remote teaching	1000.
Supplies: Books, Magazines, and/or Periodicals	Art Books for the Department	250.
Supplies: Instructional Supplies	General Instructional supplies	2000.
Supplies: Non-Instructional Supplies	Marketing Engagement with the local community and the high schools.	500.
	Development of community centered arts events.	500.
	The development of a robust gallery including art installations, art shows, art talks,	2000.
Supplies: Library Collections	Textbooks on reserve.	400.

Resource Category	Description/Justification	Total Estimated Cost
Technology & Equipment: New	A ladder. This is a point of discussion concerning the gallery. The art department needs the ability to hang shows and for art personnel to be on a ladder. Lighting requires adjustment and some art works will need to be hung involving a ladder. This is something that may need to be negotiated from a union standpoint.	500.
Technology & Equipment: Replacement	The department needs new laptops x 4 and other items to help instructors who are working remotely on fully online classes.	4000.

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Prioritized Resource Requests Summary - Continued

Resource Category	Description/Justification	Total Estimated Cost
Facilities: Classrooms	<p>The classroom has many of the new display units. The units are on wheels. We need to assess how many we can utilize and possibly distribute for other departments.</p> <p>The classroom needs a soap and a towel dispenser.</p>	
Facilities: Offices	<p>The printer needs to be set up and integrated with departmental computers. The computers in the office for adjunct instructors need preparation and set up.</p> <p>The full time faculty office needs to have the Ethernet cable adjusted and placed so as not to be a tripping hazard.</p>	
Facilities: Labs	<p>The Storage area needs to have extraneous items removed including boxes from other departments.</p> <p>The new boxed easels need to be assembled. A skeleton for observation and drawing needs assembly.</p> <p>The art storage area needs a soap and a towel dispenser.</p>	
Facilities: Other	<p>The gallery wall needs to be painted white. Hanging devices and equipment will be needed for the gallery.</p>	2000.

Resource Category	Description/Justification	Total Estimated Cost
Library: Library materials		
Library: Library collections		

Resource Category	Description/Justification	Total Estimated Cost
OTHER ---Public Art Event	Hosting an event to unveil the mural for the building and artworks in the building, including food, music and art.	5000.