

**College of Alameda**

2022-23 Annual Program Update – Business

**Program Overview**

Please provide your program’s mission statement and program’s learning outcomes

 **College and District Mission Statement:**

The Mission of College of Alameda to serve the educational needs of its diverse community by providing comprehensive and flexible programs and resources that empower students to achieve their goals.

**Peralta Community College District Mission Statement:**

We are a collaborative community of colleges. Together, we provide educational leadership for the East Bay, delivering programs and services that sustainably enhance the region’s human, economic, environmental, and social development. We empower our students to achieve their highest aspirations. We develop leaders who create opportunities and transform lives. Together with our partners, we provide our diverse students and communities with equitable access to the educational resources, experiences, and life-long opportunities to meet and exceed their goals. In part, the Peralta Community College District provides accessible, high quality, educational programs and services to meet the following needs of our multi-cultural communities:

• Articulation agreements with a broad array of highly respected Universities;

• Achievement of Associate Degrees of Arts and Science, and certificates of achievement;

• Acquisition of career-technical skills that are compatible with industry demand;

• Promotion of economic development and job growth;

• Foundational basic skills and continuing education;

• Lifelong learning, life skills, civic engagement, and cultural enrichment;

• Early college programs for community high school students;

• Supportive, satisfying, safe and functional work environment for faculty and staff; and

• Preparation for an environmentally sustainable future

**Program Mission**:

The Business Discipline's mission is closely aligned to COA's Mission: To serve the educational needs of its diverse community by providing comprehensive and flexible programs and resources that empower students to achieve their goals. The Business Discipline strives to accomplish this mission by offering courses to students:

· Seeking to transfer to a four year institution, or

· Enhance their existing job skills, or

· Aspiring to become Entrepreneurs/Small business managers.

List your program faculty and/or staff

 Full time:

1. Olga Fish

2. Carolyn Johnson

3. Rochelle Olive

Part-time:

1. P. J Shelton

2. Long Nguyen

3. Alta Erdenbaatar

Describe your current utilization of facilities, including labs and other space

 Prior to the pandemic, the business dept occupied smart classrooms, that allow for a seamless integration between the face to face and online learning. Currently most of classes are offered online, Spring 2023 classes are offered in hybrid modality with an assumption we use smart classrooms.

Page BreakList your program goals from your most recent Program Review or APU. Then, provide an update on the status of the goal. Has your program achieved the goal?  Have any of your goals been revised or any still in progress? Lastly, make sure to discuss which College or District goal your program goal aligns to.

If no program goals exist or if this is your first program review, work to create 2-3 goals and align them with a College or District goal.

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| **Program Goal**  |  Continue to complete assessment per each semester and make quality improvement to the scheduling, courses and services provided to students in reference to their successful completion of Accounting/Business  |
| Status: In-Progress or Complete?    |  In-Progress  |
| Which college or district goal is aligned with your program goal?   |  College Goal: Increase retention and persistence rates  |

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| **Program Goal**  |  Collaborative Teaching (Discipline/Program/Division/Campus]  |
| Status: In-Progress or Complete?    |  In-Progress  |
| Which college or district goal is aligned with your program goal?   |  College Goal: empower students to achieve their goals.  |

Page Break**Program Update**

Using the dashboards, review and reflect upon the data for your program.

[**Course Completion and Retention Rates – Instructional Dashboard**](https://app.powerbi.com/view?r=eyJrIjoiNjc2MDhiNTEtNTJhZi00MDM0LTk5NDItNTRiY2EzMGI1NTZiIiwidCI6ImVlYTE2YTE2LTQ4YWYtNDc3Yi05MTEzLTA1YjFjMDExMjNmZiIsImMiOjZ9&pageName=ReportSection86d6f65e2fb41a73da4d)

[**Course Completion and Retention Rates – Student Services Dashboard**](https://app.powerbi.com/view?r=eyJrIjoiNjk3NDJjOTItNzI5MS00MDhjLWJhN2EtZjcxNzU4OTBiZDBjIiwidCI6ImVlYTE2YTE2LTQ4YWYtNDc3Yi05MTEzLTA1YjFjMDExMjNmZiIsImMiOjZ9&pageName=ReportSection86d6f65e2fb41a73da4d)

[**Enrollment Trends and Productivity Dashboard**](https://app.powerbi.com/view?r=eyJrIjoiNWJlOWZmYTEtNTY0MC00MDhkLWE5OTAtYmJjZjIxNzJiNWViIiwidCI6ImVlYTE2YTE2LTQ4YWYtNDc3Yi05MTEzLTA1YjFjMDExMjNmZiIsImMiOjZ9&pageName=ReportSection86d6f65e2fb41a73da4d)

[**Degrees and Certificates Dashboard**](https://app.powerbi.com/view?r=eyJrIjoiZjU2M2M5MzItOTcwZi00Y2U1LWJmODUtYTc0YjlhZGI2ZDhjIiwidCI6ImVlYTE2YTE2LTQ4YWYtNDc3Yi05MTEzLTA1YjFjMDExMjNmZiIsImMiOjZ9&pageName=ReportSectionde32556e136b0a8caccd)



Page BreakDescribe any significant changes and discuss what the changes mean to your program. Consider whether performance gaps exist for disproportionality impacted students by using filters to disaggregate the data. Focus upon the most recent year and/or the years since your last comprehensive program review. Cite data points to support your reflection.

The discipline’s course retention rate is 84% for 2021-22, which is much higher than College of Alameda’s. There was a performance gap between ethnicities by 11%. White students had a retention rate of 84% and Black/African American students had a retention rate of 78%, Hispanic/Latino had a retention rate of 73%. All other ethnicities had a retention rate in the high 80s and 90.

Describe the department's progress on Student Learning Outcomes (SLOs) and/or Service Area Outcomes (SAOs) since the last Program Review/APU.

 SLO’s have assessed 40% with the intent that the remaining 60% will be assessed this year.

Describe the outcomes and accomplishments from previous year’s funded resource allocation request.

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| **Brief description of funded request**  | **Source (any additional award outside your base allocation)**  | **Total Award Amount**  | **Outcome/Accomplishment**  |
|   N/A      |   |   |     |

Page Break**Prioritized Resource Requests Summary**

In the boxes below, please add resource requests for your program. If there are no resource requested, leave the boxes blank.

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| **Resource Category**  | **Description/Justification**  | **Total Estimated Cost**  |
| Personnel: Classified Staff   |  N/A |   |
| Personnel: Student Worker   |  N/A  |   |
| Personnel: Part Time Faculty  |  N/A  |   |
| Personnel: Full Time Faculty    |  N/A  |   |

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| **Resource Category**  | **Description/Justification**  | **Total Estimated Cost**  |
| Professional Development: Department wide PD needed  |  To attend professional conferences $5K per faculty (6 faculty are in BUS department)   |  $30K   |
| Professional Development: Personal/Individual PD needed  |  To attend professional conferences $5K per faculty (6 faculty are in BUS department)  |  $30K   |
| Supplies: Software   |  N/A |   |
| Supplies: Books, Magazines, and/or Periodicals   |  WSJ subscription for faculty and students    |  $200 |
| Supplies: Instructional Supplies   |  This allowed us to purchase instructional equipment and supplies.  |  $5K |
| Supplies: Non-Instructional Supplies   |  N/A |   |
| Supplies: Library Collections   |  N/A |   |
| Technology & Equipment   |  Computers, Laptops, Ipads per faculty as needed $5K per faculty   |  $30K |
| Library: Library materials/collections   |  N/A |   |
| Facilities: Classrooms/Labs   |  N/A |   |
| Facilities: Offices   |  N/A |   |
| Other  |   |   |