



COLLEGE OF ALAMEDA COLLEGE COUNCIL NOTES

March 26, 2025

Co-Chair Melanie Dixon, Acting President
Co-Chair Jennifer Fowler, Academic Senate President
Co-Chair Chevonn Herbert, Classified Senate President

Attendees: Melanie Dixon, Dr. Mildred Lewis, Dr. Nicole Porter, Chevonn Herbert, Angela Kimble, Jennifer Fowler, Anna O'neal, Leslie Reiman, Rhiannon Follenfant, Vanson Nguyen, Erson Payopay, Jayne Smithson (Guest), Linda Thompson (Guest), Nickey Heredia (Note-Taker)

Presenter: Marcus Creel

Topic	Presenter	Discussion	Info/Action
1. Approval of the Agenda	Dixon	Action: President Dixon-1 Dr. Lewis-1 Dr. Porter-1 O'Neal-1 Reiman-1 Follenfant-1 Nguyen-1 Herbert-1 Kimble-1 Payopay	Approved
2. Approval of 2/26/25 Minutes	Dixon	Action: President Dixon-1 Dr. Lewis-1 Dr. Porter-1 O'Neal-1 Reiman-1 Follenfant-1 Nguyen-1 Herbert-1 Kimble-1 Payopay	Approved
3. Public Comments			

Our Mission

The Mission of College of Alameda is to serve the educational needs of its diverse community by providing comprehensive and flexible programs and resources that empower students to achieve their goals.

4. Committee Announcements		<p>In addition to committee snapshots, there were other committee announcements including updates from Dr. Lewis on basic needs initiatives for students and from the Academic Senate regarding upcoming elections and changes to the program review process. The classified staff will also start their election process, with nominations beginning soon and results expected by April 30th. The faculty department chairs express excitement about packaging in-person classes for students who want to be on campus. They plan to analyze data on student enrollment patterns and modalities to strategically improve access to classes and majors. The group discusses holding a "scheduling party" to plan in-person offerings, potentially starting with a pilot for Spring 2026 scheduling. From SSEMC committee, responses from an inquiry question came back and included suggestions for improving course browsing, revising student-centered policies, and enhancing scheduling options. For PBC, the college collected feedback on radical thinking about the district's future, including discussions on shrinking the district footprint, online education, and administrative structure. CoA's approach of using surveys to gather input was praised and may be adopted by other colleges in the district. Next month, the college will present its budget decisions and impacts for the 2025-26 academic year to PBC</p>	Information
5. CoA Re-Brand Presentation	Creel	<p>The main topic of the meeting was a presentation about the college's branding guide, which has not been updated since 2016. Marcus, the graphic designer, presented his proposals for a new branding guide and logo. The attendees expressed their preferences, with the cougar being a popular choice. However, there was also a desire to showcase the college's unique location on an island. They</p>	Discussion/ Action

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		<p>voted and approved having two more concepts developed over spring break, which would then be sent out to the college for voting. The team also discussed the timeline for unveiling the new logo and website, with a preference for it to be ready by the end of the academic year.</p> <p>Action:</p> <p>President Dixon-1 Dr. Lewis-1 Dr. Porter-1 O’Neal-1 Reiman-1 Follenfant-1 Nguyen-1 Herbert-1 Kimble-1 Payopay-1</p>	
6.	Adjournment	Dixon	<p>3:27 Moved by Dr. Lewis, Seconded by Follenfant</p> <p>Action</p>

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